United States Securities and Exchange Commission

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

March 17, 2021

Commission File Number 001-37791

COCA-COLA EUROPEAN PARTNERS PLC

Pemberton House, Bakers Road Uxbridge, UB8 1EZ, United Kingdom (Address of principal executive office)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

(Check One) Form 20-F \boxtimes Form 40-F D \square

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1))

(Check One) Yes 🗆 No 🗵

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7))

(Check One) Yes 🗆 No 🗵



COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities ("PDMR") or persons closely associated with them ("PCA")

	1 Details of PDMR / PCA				
a)	Name	Damian Gammell			
	2 Reason for notification	n			
a)	Position / status	Chief Executive Officer			
b)	Initial notification / amendment	Initial Notification			
	3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monito				
a)	Name	Coca-Cola European Partners plc			
b)	LEI	549300LTH67W4GWMRF57			
		ion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049			
b)	Nature of the transaction	Acquisition of 64,970 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 64,970 Ordinary Shares			
c)	Price(s) and volume(s)	Price(s)Volume(s)USD \$064,970			
d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 64,970 Ordinary Shares Aggregated Price: USD \$0 per share			
e)	Date of the transaction	2021-03-15			
f)	Place of the transaction	New York Stock Exchange (XNYS)			
	4 Details of the transact	ion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; each place where transactions have been conducted			



a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.0	1 each in the Company	v (" Ordinary Shares ") G	B00BDCPN049
b)	Nature of the transaction	Sale of 17,390 Ordinary respect of the issuance		etionary basis to fund the Shares on 15 March 202	
c)	Price(s) and volume(s)				
			Price(s)	Volume(s)	
			USD \$53.623589	17,390	
d)	Aggregated information – Aggregated				
	volume – Price	Aggregated Volume: 17	,390 Ordinary Shares		
		Aggregated Price: USD	\$932,514.21		
e)	Date of the transaction	2021-03-15			
f)	Place of the transaction	New York Stock Exchar	nge (XNYS)		

	1 De	etails of PDMR / PCA	
a)	Na	ame	Manik Jhangiani
	2 Re	eason for notification	
a)	Po	osition / status	Chief Financial Officer
b)		itial notification / nendment	Initial Notification
	3 De	etails of the issuer, e	mission allowance market participant, auction platform, auctioneer or auction monitor
a)	Na	ame	Coca-Cola European Partners plc
b)	LE	El	549300LTH67W4GWMRF57
			on(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; each place where transactions have been conducted
a)	fin typ	escription of the lancial instrument, pe of instrument, entification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049
b)		ansaction	Acquisition of 27,156 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 27,156 Ordinary Shares



c)	Price(s) and volume(s)				_
			Price(s)	Volume(s)	
			USD \$0	27,156	1
			-		-
d)	Aggregated information – Aggregated volume	Aggregated Volume: 27	7 156 Ordinary Shares		
	– Price	, iggi ogalloù volanioi 21	,200 oralitaly orial of		
		Aggregated Price: USD	\$0		
e)	Date of the transaction	2021-03-15			
f)	Place of the transaction	New York Stock Exchar	nge (XNYS)		
4	Details of the transact (iii) each date; and (iv)			pe of instrument; (ii) eac conducted	h type of transaction;
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.	01 each in the Compar	ny (" Ordinary Shares ") GB	00BDCPN049
b)	Nature of the transaction			retionary basis to fund the y Shares on 15 March 202	
c)	Price(s) and volume(s)				
			Price(s)	Volume(s)]
			USD \$53.623589	12,771	1
			·		J
d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 12	2,771 Ordinary Shares		
		Aggregated Price: USD	\$684,826.86		
e)	Date of the transaction	2021-03-15			
f)	Place of the transaction	New York Stock Exchar	nge (XNYS)		

1	Details of PDMR / PCA	etails of PDMR / PCA		
a)	Name	Clare Wardle		
2	Reason for notification	eason for notification		
a)	Position / status	General Counsel & Company Secretary		
b)	Initial notification / amendment	Initial Notification		



3	Details of the issuer, e	mission allowance ma	ssion allowance market participant, auction platform, auctioneer or auction monitor			
,	Name	Coca-Cola European P	oca-Cola European Partners plc			
b)	LEI	549300LTH67W4GWM	RF57			
4		ion(s): section to be re each place where tran		e of instrument; (ii) each onducted	type of transaction;	
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.0	dinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049			
b)	Nature of the transaction		s of the Company's Long	the vesting of Performance g-Term Incentive Plan 201		
c)	Price(s) and volume(s)					
			Price(s)	Volume(s)		
			USD \$0	8,833		
d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 8,8	333 Ordinary Shares			
		Aggregated Price: USD	\$0			
e)	Date of the transaction					
f)	Place of the transaction					
4		ion(s): section to be re each place where tran		e of instrument; (ii) each onducted	type of transaction;	
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.0	11 each in the Company	r (" Ordinary Shares ") GB(DOBDCPN049	
b)	Nature of the transaction	Sale of 4,154 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the 8,833 Ordinary Shares on 15 March 2021				
c)	Price(s) and volume(s)			-		
			Price(s)	Volume(s)		
			USD \$53.623589	4,154		
					l	



d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 4,154 Ordinary Shares
		Aggregated Price: USD \$222,752.39
e)	Date of the transaction	2021-03-15
f)	Place of the transaction	New York Stock Exchange (XNYS)

	1 Details of PDMR / PC/	A
a)	Name	Peter Brickley
	2 Reason for notificatio	n
a)	Position / status	Chief Information Officer
b)	Initial notification / amendment	Initial Notification
	3 Details of the issuer, o	emission allowance market participant, auction platform, auctioneer or auction monitor
a)	Name	Coca-Cola European Partners plc
b)	LEI	549300LTH67W4GWMRF57
		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction;) each place where transactions have been conducted
a)	Description of the	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049
	financial instrument, type of instrument, Identification code	
b)	type of instrument,	Acquisition of 8,030 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 8,030 Ordinary Shares
b) c)	type of instrument, Identification code Nature of the	granted under the terms of the Company's Long-Term Incentive Plan 2016 ("LTIP"), resulting in
,	type of instrument, Identification code Nature of the transaction	granted under the terms of the Company's Long-Term Incentive Plan 2016 ("LTIP"), resulting in
,	type of instrument, Identification code Nature of the transaction	granted under the terms of the Company's Long-Term Incentive Plan 2016 ("LTIP"), resulting in the issue of 8,030 Ordinary Shares
,	type of instrument, Identification code Nature of the transaction	granted under the terms of the Company's Long-Term Incentive Plan 2016 ("LTIP"), resulting in the issue of 8,030 Ordinary Shares Price(s) Volume(s) USD \$0 8,030
c)	type of instrument, Identification code Nature of the transaction Price(s) and volume(s) Aggregated information – Aggregated volume	granted under the terms of the Company's Long-Term Incentive Plan 2016 ("LTIP"), resulting in the issue of 8,030 Ordinary Shares Price(s) Volume(s) USD \$0 8,030 Aggregated Volume: 8,030 Ordinary Shares Aggregated Price: USD \$0



	4 Details of the transact (iii) each date; and (iv)			vpe of instrument; (ii) ead conducted	ch type of transaction;
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049			
b)	Nature of the transaction		y Shares on a non-discr 8,030 Ordinary Shares		tax liability due in respect
c)	Price(s) and volume(s)				
			Price(s)	Volume(s)	
			USD \$53.623589	3,777	
d)	Aggregated information				
u)	– Aggregated volume – Price		3,777 Ordinary Shares		
		Aggregated Price: US	SD \$202,536.30		
e)	Date of the transaction	2021-03-15			
f)	Place of the transaction	New York Stock Exch	ange (XNYS)		

	1 Details of PDMR / PC	Details of PDMR / PCA			
a)	Name	Stephen Lusk			
	2 Reason for notificati	on and a second s			
a)	Position / status	Chief Commercial Officer			
b)	Initial notification / amendment	Initial Notification			
	3 Details of the issuer,	emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Coca-Cola European Partners plc			
b)	LEI	549300LTH67W4GWMRF57			
		Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049			



b)	Nature of the transaction	Acquisition of 1,835 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") and of 2,513 Ordinary Shares following the vesting of Restricted Stock Units (" RSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 4,348 Ordinary Shares
c)	Price(s) and volume(s)	Price(s)Volume(s)USD \$04,348
d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 4,348 Ordinary Shares Aggregated Price: USD \$0
e)	Date of the transaction	2021-03-15
f)	Place of the transaction	New York Stock Exchange (XNYS)
4		ion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049
b)	Nature of the transaction	Sale of 2,045 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the issuance of the 4,348 Ordinary Shares on 15 March 2021
c)	Price(s) and volume(s)	Price(s) Volume(s) USD \$53.623589 2,045
d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 2,045 Ordinary Shares Aggregated Price: USD \$109,660.24
e)	Date of the transaction	
f)	Place of the transaction	New York Stock Exchange (XNYS)

1	Details of PDMR / PCA		
a)	Name	Name Lauren Sayeski	
2	Reason for notification	1	



a)	Position / status	Chief Public Affairs, Communications and Sustainability Officer
b)	Initial notification / amendment	Initial Notification
	3 Details of the issuer, e	emission allowance market participant, auction platform, auctioneer or auction monitor
a)	Name	Coca-Cola European Partners plc
b)	LEI	549300LTH67W4GWMRF57
		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction;) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049
b)	Nature of the transaction	Acquisition of 4,088 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 4,088 Ordinary Shares
c)	Price(s) and volume(s)	
		Price(s) Volume(s)
		USD \$0 4,088
d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 4,088 Ordinary Shares Aggregated Price: USD \$0
e)	Date of the transaction	
c) f)		New York Stock Exchange (XNYS)
,	4 Details of the transact	tion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction;) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" Ordinary Shares ") GB00BDCPN049
b)	Nature of the transaction	Sale of 1,923 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the issuance of the 4,088 Ordinary Shares on 15 March 2021



c)	Price(s) and volume(s)		
		Price(s) Volume(s)	
		USD \$53.623589 1,923	
d)	 Price 	Aggregated Volume: 1,923 Ordinary Shares Aggregated Price: USD \$103,118.16	
e)	Date of the transaction	2021-03-15	
f)	Place of the transaction	New York Stock Exchange (XNYS)	



1	Details of PDMR / PCA		
a)	Name	Véronique Vuillod	
2	Reason for notification	1	
a)	Position / status	Chief People and Culture Officer	
b)	Initial notification / amendment	Initial Notification	
	Details of the issuer, e	mission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Coca-Cola European Partners plc	
b)	LEI	549300LTH67W4GWMRF57	
4		ion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049	
b)	Nature of the transaction	Acquisition of 671 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") and 918 Ordinary Shares following the vesting of Restricted Stock Units (" RSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 1,589 Ordinary Shares	
c)	Price(s) and volume(s)		
		Price(s) Volume(s)	
		USD \$0 1,589	
d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 1,589 Ordinary Shares	
۵)	Date of the transaction	Aggregated Price: USD \$0	
e) f)		New York Stock Exchange (XNYS)	
ワ	FIACE OF THE TRANSACTION	ivew for slock Exchange (ANTS)	



1	Details of PDMR / PCA		
 a)	Name	Leendert den Hollander	
	Reason for notification]	
a)	Position / status	General Manager, Northern Europe	
b)	Initial notification / amendment	Initial Notification	
3	Details of the issuer, e	mission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Coca-Cola European Partners plc	
))	LEI	549300LTH67W4GWMRF57	
4		ion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument, Identification code	Drdinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049	
b)	Nature of the transaction	Acquisition of 10,220 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 10,220 Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)Volume(s)USD \$010,220	
d)	 Price 	Aggregated Volume: 10,220 Ordinary Shares Aggregated Price: USD \$0	
e)	Date of the transaction	2021-03-15	
)	Place of the transaction	New York Stock Exchange (XNYS)	
4		ion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" Ordinary Shares ") GB00BDCPN049	
b)	Nature of the transaction	Sale of 4,807 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the issuance of the 10,220 Ordinary Shares on 15 March 2021	



c)	Price(s) and volume(s)	
		Price(s) Volume(s)
		USD \$53.623589 4,807
d)	 Price 	Aggregated Volume: 4,807 Ordinary Shares Aggregated Price: USD \$257,768.59
e)	Date of the transaction	2021-03-15
f)	Place of the transaction	New York Stock Exchange (XNYS)

	1 Details of PDMR / PC/	Α.
a)	Name	Frank Molthan
-	2 Reason for notificatio	n
a)	Position / status	General Manager, Germany
b)	Initial notification / amendment	Initial Notification
	3 Details of the issuer, e	emission allowance market participant, auction platform, auctioneer or auction monitor
a)	Name	Coca-Cola European Partners plc
b)	LEI	549300LTH67W4GWMRF57
		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction;) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049
b)	Nature of the transaction	Acquisition of 8,249 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 8,249 Ordinary Shares
c)	Price(s) and volume(s)	Price(s)Volume(s)USD \$08,249
d)	Aggregated informatior – Aggregated volume – Price	Aggregated Volume: 8,249 Ordinary Shares Aggregated Price: USD \$0



e)	Date of the transaction	2021-03-15			
f)	Place of the transaction	New York Stock Exch	ange (XNYS)		
4	Details of the transact (iii) each date; and (iv)) each type of transaction;
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0	0.01 each in the Compa	ny (" Ordinary Shares "	") GB00BDCPN049
b)	Nature of the transaction	'	y Shares on a non-disc 8,249 Ordinary Shares	,	the tax liability due in respect
c)	Price(s) and volume(s)				
			Price(s)	Volume(s)	
			USD \$53.623589	3,919	
			L		
d)	Aggregated information – Aggregated volume – Price		3,919 Ordinary Shares 5D \$210,150.85		
e)	Date of the transaction	2021-03-15			
f)	Place of the transaction	New York Stock Exch	ange (XNYS)		

	1	Details of PDMR / P	CA
a)	l	Name	Stephen Moorhouse
	2	Reason for notificat	ion
a)	I	Position / status	General Manager, Great Britain
b)		Initial notification / amendment	Initial Notification
	3	Details of the issuer	, emission allowance market participant, auction platform, auctioneer or auction monitor
a)	I	Name	Coca-Cola European Partners plc
b)	I	LEI	549300LTH67W4GWMRF57
			ction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; iv) each place where transactions have been conducted



a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049	
b)	Nature of the transaction	Acquisition of 7,592 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 7,592 Ordinary Shares	
c)	Price(s) and volume(s)		
		Price(s) Volume(s)	
		USD \$0 7,592	
d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 7,592 Ordinary Shares	
	1 1100	Aggregated Price: USD \$0	
e)	Date of the transaction	2021-03-15	
)	Place of the transaction	New York Stock Exchange (XNYS)	
4	Details of the transact (iii) each date; and (iv)	ion(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 each in the Company (" Ordinary Shares ") GB00BDCPN049	
0)	Nature of the transaction	Sale of 3,571 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the issuance of the 7,592 Ordinary Shares on 15 March 2021	
c)	Price(s) and volume(s)		
		Price(s) Volume(s)	
		USD \$53.623589 3,571	
d)	Aggregated information – Aggregated volume – Price	Aggregated Volume: 3,571 Ordinary Shares Aggregated Price: USD \$191,489.84	
e)	Date of the transaction	2021-03-15	
c) f)		New York Stock Exchange (XNYS)	
/			

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COCA-COLA EUROPEAN PARTNERS PLC (Registrant)

Date: March 17, 2021

 By:
 /s/ Clare Wardle

 Name:
 Clare Wardle

 Title:
 General Counsel & Company Secretary