## **Investor Relations**

NDR

2022







## **Forward Looking Statements**

This document contains statements, estimates or projections that constitute "forward-looking statements" concerning the financial condition, performance, results, strategy and objectives of Coca-Cola Europacific Partners plc and its subsidiaries (together "CCEP" or the "Group"). Generally, the words "ambition," "target," "aim," "believe," "expect," "intend," "estimate," "anticipate," "project," "plan," "seek," "may," "could," "would," "should," "might," "will," "forecast," "outlook," "guidance," "possible," "potential," "predict," "objective" and similar expressions identify forward-looking statements, which generally are not historical in nature. Forward-looking statements are subject to certain risks that could cause actual results to differ materially from CCEP's historical experience and present expectations or projections, including with respect to the acquisition of Coca-Cola Amatil Limited and its subsidiaries (together "CCL" or "API") completed on 10 May 2021 (the "Acquisition"). As a result, undue reliance should not be placed on forward-looking statements, which speak only as of the date on which they are made. These risks include but are not limited to:

- 1. those set forth in the "Risk Factors" section of CCEP's 2020 Annual Report on Form 20-F filed with the SEC on 12 March 2021, as updated and supplemented with the additional information set forth in the "Principal Risks and Risk Factors" section of the H1 2021 Half-year Report Filed with the SEC on 2 September 2021;
- 2. those set forth in the "Business and Sustainability Risks" section of CCL's 2020 Financial and Statutory Reports; and
- 3. risks and uncertainties relating to the Acquisition, including the risk that the businesses will not be integrated successfully or such integration may be more difficult, time consuming or costly than expected, which could result in additional demands on CCEP's resources, systems, procedures and controls, disruption of its ongoing business and diversion of management's attention from other business concerns; the possibility that certain assumptions with respect to API or the Acquisition could prove to be inaccurate; burdensome conditions imposed in connection with any regulatory approvals; ability to raise financing; the potential that the Acquisition may involve unexpected liabilities for which there is no indemnity; the potential failure to retain key employees as a result of the Acquisition or during integration of the businesses and disruptions resulting from the Acquisition, making it more difficult to maintain business relationships; the potential for (i) negative reaction from financial markets, customers, regulators, employees and other stakeholders, (ii) litigation related to the Acquisition.

The full extent to which the COVID-19 pandemic will negatively affect CCEP and the results of its operations, financial condition and cash flows will depend on future developments that are highly uncertain and cannot be predicted, including the scope and duration of the pandemic and actions taken by governmental authorities and other third parties in response to the pandemic.

Due to these risks, CCEP's actual future results, dividend payments, capital and leverage ratios, growth, market share, tax rate, efficiency savings, the results of the integration of the businesses following the Acquisition, including expected efficiency and combination savings, and achievement of sustainability goals, may differ materially from the plans, goals, expectations and guidance set out in forward-looking statements (including those issued by CCL prior to the Acquisition). These risks may also adversely affect CCEP's share price. Additional risks that may impact CCEP's future financial condition and performance are identified in filings with the SEC which are available on the SEC's website at www.sec.gov. CCEP does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required under applicable rules, laws and regulations. Furthermore, CCEP assumes no responsibility for the accuracy and completeness of any forward-looking statements. Any or all of the forward-looking statements contained in this filing and in any other of CCEP's or CCL's public statements (whether prior or subsequent to the Acquisition) may prove to be incorrect.

#### Reconciliation & definition of pro forma financial information and alternative performance measures

The following presentation includes pro forma financial information and certain alternative performance measures, or non-GAAP performance measures. Refer to our Preliminary Unaudited Results for the Fourth-Quarter and Full-Year Ended 31 December 2021, issued on 16 February 2022, which details our non-GAAP performance measures and reconciles, where applicable, our 2021 and 2020 results as reported under IFRS to the pro forma financial information and non-GAAP performance measures included in this presentation. This presentation also includes certain forward looking non-GAAP financial information. We are not able to reconcile forward looking non-GAAP performance measures to reported GAAP measures without unreasonable efforts because it is not possible to predict with a reasonable degree of certainty the actual impact or exact timing of items that may impact comparability.

## **Our history**



#### 1950s

Spanish families start Coca-Cola bottling

June 2013
Merger & Formation of CCIP

Iberian Partners
COCA-COLA IBERIAN PARTNERS, S.A.

#### May 2016

Merger & Formation of CCEP



#### Nov 2017

Launched sustainability action plan

#### Oct 2020

CCEP announced proposal to acquire Coca-Cola Amatil







#### Nov 2020

Announced 2040 net zero ambition on entire value chain



#### May 2021

CCEP completed acquisition of CCA & company name change



#### Mar 2020

Launched LTIP incorporating GHG reduction target

#### Coca Cola Enterprises

#### Oct 2010

Exit of North American Bottling Business & addition of Norway & Sweden

#### **Dec 2016**

CDP 'A' list & DJSI inclusion



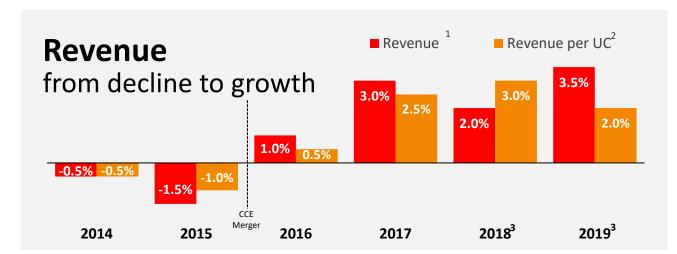
#### Sept 2018

Announcement of €1.5bn share buyback

#### June 2019

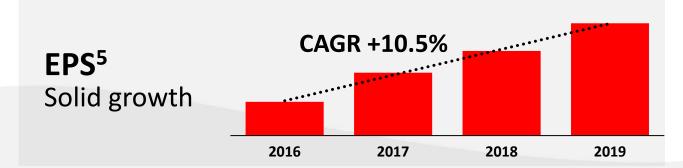
CCEP merger synergies complete, delivered as guided (€330m)

Europe: proven track record in integration



#1 Customer value creator in FMCG >€2bn<sup>4</sup> ('16-21)





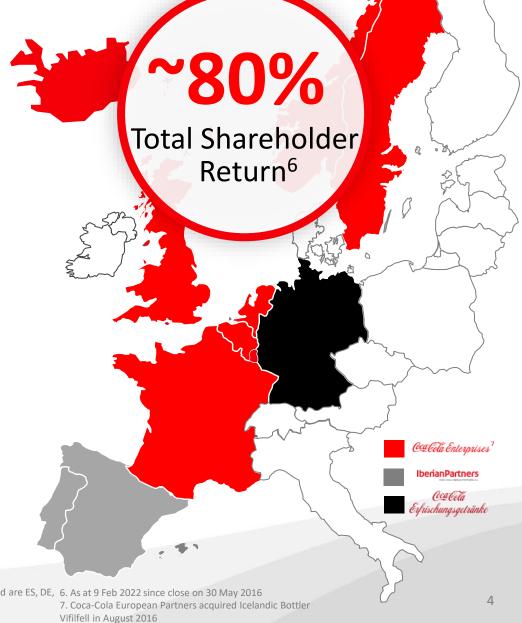


FX-neutral (non-GAAP measure)

. 2018 & 2019 exclude incremental sugar & excise taxes

NielsenIQ Strategic Planner Data to 02.Jan.22 Countries included are ES, DE, 6. As at 9 Feb 2022 since close on 30 May 2016
 GB, FR, BE, NL SE, PT & NO
 7. Coca-Cola European Partners acquired Icelan

Diluted EPS is comparable (non-GAAP measure)





Our people make, move & sell the world's best loved drinks in 29 markets across Western Europe & Asia Pacific

(link to our key facts page)



#### All measures are for the full-year ended 31 December 2021 unless otherwise stated

5) As at 31 December 2021

### The world's largest bottler by revenue





Consumers





>1.4m Coolers



FY21: €14.8bn FY19: €15.2bn Revenue<sup>1</sup>



FY21: €1.9bn FY19: €2.0bn Operating profit<sup>1</sup>



FY21: €1.5bn FY19: €1.35bn Free cash flow<sup>2</sup>



~50% Dividend payout ratio<sup>2,3</sup>

#### Further together

#### **FY19 Channel Mix CCEP** Market Revenue 46% 55% Away Away From From Home Home 45% 54% ₩, Home Home



Package Mix <sup>4</sup>						
	Unit Cases /Litres	Individual Units				
Can	28%	47%				
PET	57%	31%				
Glass	6%	10%				
PMX 📆 & other	9%	12%				





<sup>1)</sup> Revenue and operating profit are pro forma figures, comparable

<sup>2)</sup> Refer to "Reconciliation and Definition of Alternative Performance Measures" for further details

# Our Purpose REFRESH Europe, the Pacific & Indonesia.



**Solid** track record of delivery & execution

Winning portfolio of products, brands & packs

**Leading** position within attractive market<sup>1</sup> growing ~3% p.a.

Aspiring to be the world's most digitised bottler

#1 FMCG customer value creator<sup>2</sup> in Western Europe

Europe & API: Going Further Together

Highly engaged, talented & skilled workforce

**Solid** balance sheet, focused on **deleveraging** by FY24

Even **stronger** strategic relationship with TCCC

**Leading** sustainability agenda

FOR A BETTER
SHARED FUTURE

GREAT PEOPLE, GREAT SERVICE, GREAT BEVERAGES

NARTD market (CCEP Europe & API markets)

## **FY21: Performance highlights**

Winning with customers

#1 customer value creator within FMCG<sup>1</sup>

Supporting HoReCa reopening across our markets



## **Growing value share**<sup>2</sup> with our great portfolio

#### **NARTD**

- In-store +40bps (Sparkling +30bps)
- Online +120bps

Flavours +100bps

Energy +110bps



## Solid recovery cycling soft comparables<sup>3</sup>

Volume<sup>4</sup> +4.5% (-5.5% vs 2019)

Revenue/UC +3.0% (+1.5% vs 2019)

Revenue +7.5% (-4.5% vs 2019)

## Leveraging ongoing digital transformation



Delivered **~€1.1bn** B2B<sup>5</sup> revenue



## **Continued focus** on efficiency

Ongoing efficiency programmes & combination benefits on track

Opex % of revenue <FY19<sup>6</sup> Well advanced with API integration

FURTHER TOGETHER



- NielsenIQ Strategic Planner FY21 Data to 02.Jan.22 Countries included are ES, DE, GB, FR, BE, NL, SE, PT & NO
- 2. Combined NARTD (non-alcoholic ready to drink) NielsenIQ Global Track MAT data for ES, PT, DE, FR, BE, NL, NZ, NO, SE to 02.Jan.22; GB to 01.Jan.22; IND to 31.Dec.21; NARTD IRI data for AUS to 02.Jan.22
- All metrics are pro forma & on a comparable & FX-neutral basis; vs 2020 unless stated otherwise; calculations vs 2019 are management estimates; refer to "Note Regarding the Presentation of Pro forma financial information of Alternative Performance Measures" for further details

  Pro forma comparable volumes; calculations vs 2019 are management estimates; refer to "Note Regarding the Presentation of Pro forma financial information and Alternative Performance Measures" for further details
- 5. Revenue from European B2B portal. Mv.CCEP.com
- 6. Pro forma comparable & FX-neutral opex as a percentage of pro forma & FX-neutral revenue (non-GAAP performance measures refer to slide 2). Source: pro forma Opex for FY19 as per pro forma tables provided on 11 May 2021; Percentages rounded to the nearest 1%

## **FY21:** Financial summary



Revenue	COGS/UC	Operating profit	Earnings per share <sup>5</sup>	Free cash flow <sup>6</sup>	Dividend per share
€13.8bn² up 28.0%1	up 1.0% <sup>3</sup>	€1.8bn² up 46.0%³	<b>€ €2.83</b> <sup>2</sup> up 54.5% <sup>3</sup>	€1.5bn	€1.40 Up 64.5%
<b>€14.8bn</b> up 7.5% <sup>4</sup>	up <b>1.5%</b> <sup>4</sup>	<b>€1.9bn</b> up 23.5% <sup>4</sup>		€1.4bn	

<sup>1.</sup> Fx-neutral (non-GAAP performance measures - refer to slide 2)

<sup>2.</sup> Comparable (non-GAAP performance measures - refer to slide 2)

<sup>3.</sup> Comparable and fx-neutral (non-GAAP performance measures - refer to slide 2)

<sup>4.</sup> Pro forma comparable and fx-neutral (non-GAAP performance measures – refer to slide 2)

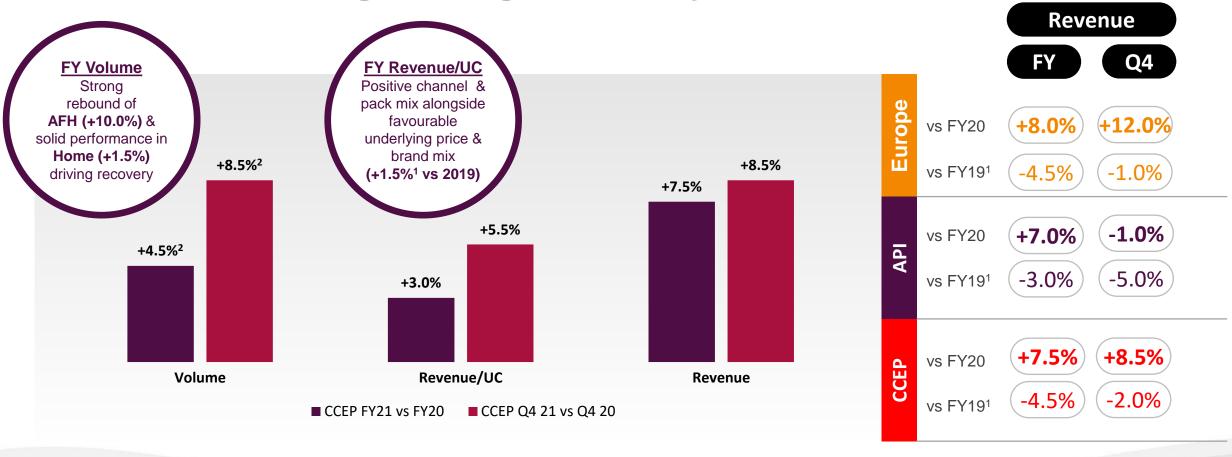
<sup>5.</sup> Comparable diluted Earnings per share

Non-GAAP performance measure – refer to slide 2

## FY21 & Q4: Pro forma revenue

## Restrictions easing although varied by market





Note: All figures pro forma; volume pro forma comparable; revenue & revenue per UC pro forma comparable & FX-neutral (non-GAAP performance measures - refer to slide 2)

Percentages changes vs FY19 are management's best estimate

Adjusted for 4 fewer selling days in Q4; one less selling day in FY21; CCEP pro forma volume Q4 +3.0% vs FY20; CCEP pro forma volume FY21 +4.5% vs FY20

## Efficiency & combination savings

Remain on track to deliver €350-395m



PRE-ANNOUNCED
PERMANENT FY20
SAVINGS & ONGOING
EFFICIENCY
PROGRAMMES

## EUROPE

Accelerate Competitiveness FY21 ~€150m vs. FY19 FY22-24 €50-75m



Fighting Fit (AU) FY21 A\$65m vs. FY19 FY21-22 A\$80m



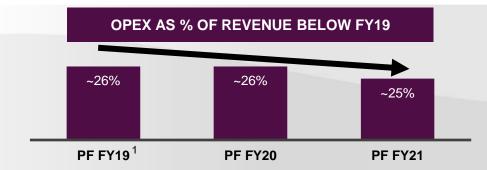
Corporate listing structure

Procurement

Supply chain

Group functions Next 3 years

~€60-80m FY22+ weighted **Total** ~€350-395m



As at FY21

~65%

complete (~€240m)

Note: Pro forma comparable & FX-neutral opex as a percentage of pro forma & FX-neutral revenue (non-GAAP performance measures - refer to slide 2). Percentages rounded to the nearest 1%.

 Source: pro forma Opex as per pro forma tables provided on 11 May 2021 Coca-Cola Amatil acquisition:

A great move



Structurally higher growth

**Immediate** 

**EPS** 

accretion

platform

Strengthens relationship with TCCC

**Value** 

creating

performance improvement opportunities

**Significant** 

Dividend policy maintained on larger earnings base

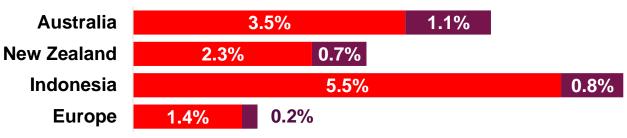
**Best** practice

sharing

Underpins medium-term objectives **Focused** 

on returning to target leverage by FY24 driven by stronger cash generation

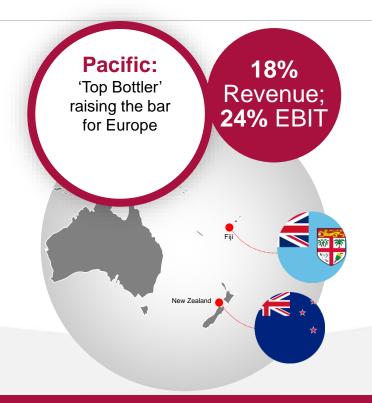
# Higher growth platform supported by attractive long-term macros



■ Population







■GDP<sup>1</sup>



Integration now well advanced

FURTHER TOGETHER

<sup>. 2025</sup> real GDP year-on-year % growth; source: IHS Markit

<sup>. 2030</sup> annual population % growth; source: average of Euromonitor, Oxford Economics & EIU

<sup>3.</sup> Revenue & on-going EBIT % splits based on FY20 metrics as included in the 2020 CCL Annual Report

# Focused on returning to target leverage<sup>2</sup> range by FY24



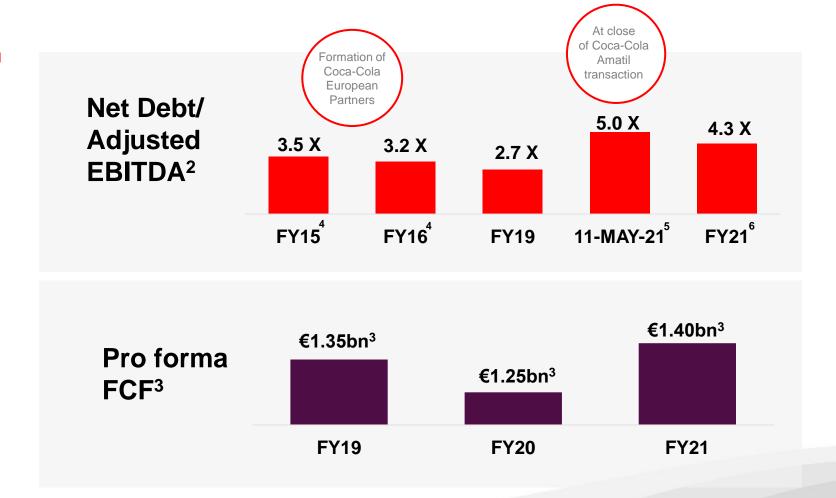
**Strong** balance sheet - remain fully committed to strong **investment grade** rating Moody's<sup>1</sup> Baa1; Fitch<sup>1</sup> BBB+

Proven track record of rapid deleveraging

Scope to unlock even greater incremental cash generation:

- API annual incentives alignment with Europe
- Work underway to leverage working capital improvement opportunities in API

Focused on returning to target leverage<sup>2</sup> range of **2.5–3.0X** by FY24



Stable outloo

<sup>2.</sup> Net debt to adjusted EBITDA; Net debt to adjusted EBITDA is a non-GAAP performance measure. Refer to the Reconciliation & definition of alternative performance measures at the beginning of this presentation for further details

<sup>3.</sup> FCF is a non-GAAP performance measure; measure has been computed using information included in 2020 CCEP Integrated Report and 2020 CCL Annual Report and based on the definition included in 2020 CCEP Integrated Report. Not prepared in accordance with US SEC regulation S-X Article 11; Average 2020 EUR/AUD FX rate of 1.656; rounded to nearest €50m

<sup>4. 2015 &</sup>amp; 2016 are calculated assuming the merger occurred at the beginning of each year presented. 2015 refers to CCEP Overview investor presentation, 25 May 2016; rounded

<sup>5.</sup> Management estimate as at date of acquisition

Net debt to pro forma adjusted EBITDA; Net debt to adjusted EBITDA is a non-GAAP performance measure. Refer to the Reconciliation & definition of alternative performance measures at the beginning of this presentation for further details

## Transaction underpins medium-term objectives

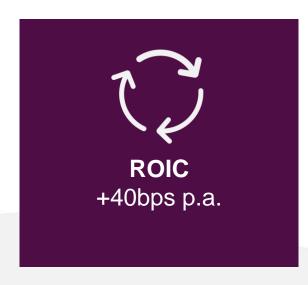


















<sup>1.</sup> Comparable operating profit, Free Cash Flow and Dividend payout ratio are non-GAAP performance measure - refer to the Reconciliation & definition of alternative performance measures at the beginning of this presentation for further details

Free Cash Flow of at least €1.25 billion after c.5% capital expenditure as a % of revenue, excluding payments of principal on lease obligations; ~6% capex as a % of revenue, including payments of principal on lease obligations

Dividends subject to Board approval

# Further together: building on a strong, shared focus on sustainability



Aligned with the Coca-Cola Company's sustainability & World Without Waste Plan

Europe API

## Solid credentials to build on together

#### **Europe & API**

both classified as MSCI ESG leaders

ESG RATINGS

CCC B BB BB A AAA

LAGGARD AVERAGE LEADER

## Align commitments

to go further together

#### Europe

Net zero on **entire value chain** by 2040 & LTIP based GHG reduction target

#### API

Net zero on **direct emissions** by 2040

**Europe Achieved 100%** renewable electricity (2018) API Committed to 100% renewable electricity Valuable by 2030<sup>1</sup> Australia **learnings** to share together World's first Coca-Cola Bottler to deliver **100% rPET** bottles Europe 4<sup>2</sup> 100% rPET markets

By 2025 in Australia & New Zealand, by 2030 total API

<sup>2.</sup> Sweden, the Netherlands, Norway & Iceland



# FY21: PROGRESSING OUR SUSTAINABLY JOURNEY



Accelerated our rPET commitments, 2 years ahead of target

Invested in new PET recycling facilities in Australia & Indonesia

Achieved our first 2 carbon neutral manufacturing sites

Continued recognition as a leader in sustainability





Dow Jones
Sustainability Indices

Powered by the S&P Global CSA





Europe only; Unassured and provisional

## FY22: Guidance



#### Reflects assessment of current market conditions

Revenue: pro forma comparable growth of 6-8%1



Cost of sales per unit case: pro forma comparable growth of ~5%1



Operating profit: pro forma comparable growth of 6-9%<sup>1</sup>



Comparable effective tax rate: ~22-23%1



<sup>1.</sup> Guidance provided on a pro forma basis; as if the acquisition of Coca-Cola Amatil Limited occurred at the beginning of FY21 (01 January 2021); acquisition completed on 10 May 2021; pro forma comparables prepared on a basis consistent with CCEP accounting policies and included transaction accounting adjustments for the period 1 January to 10 May. Non-GAAP performance measures; Refer to 'Note Regarding the Presentation of Pro forma financial information and Alternative Performance Measures' for further details

<sup>2.</sup> Dividends subject to Board approval

## FY22: Excitement ahead





New variants & campaign for Monster Ultra

Mother Kiwi Sublime in Australia





New Fuze Tea No Sugar & Winter Tea









Multi-brand returnable glass bottles



What The Fanta flavour rotation





Seeding revenue streams









## Further together



#### 2021: Extraordinary year for CCEP

- Strong performance delivered by highly engaged colleagues whose well-being & safety remains our priority
- #1 FMCG¹ customer value creator² & NARTD value gains³
- Great, value creating API<sup>4</sup> acquisition: integration well advanced
- Largest dividend in our history

#### Well placed for FY22 & beyond

- Focusing on mitigating near-term inflationary pressures & protecting margins
- Portfolio excitement for the year ahead
- Accelerating investments in our people, portfolio, sustainability & digital
- Great platform for future growth



#### Even stronger relationship with TCCC<sup>5</sup> & other brand partners

The Coca-Cola Company

<sup>1.</sup> FMCG: Fast Moving Consumer Goods as defined by NielsenlQ's syndicated Strategic Planner Service

<sup>2.</sup> NielsenIQ Strategic Planner FY21 Data to 02.Jan.22 Countries included are ES, DE, GB, FR, BE, NL SE, PT & NO

Melsenia Strategic Framer F121 Bata to 02.daii.22 Countines included are E3, DE, GB, FR, BE, NE SE, F1 & NO
 Combined NARTD (non-alcoholic ready to drink) NielsenIQ Global Track MAT data for ES, PT, DE, FR, BE, NL, NZ, NO, SE, NZ to 02.dai.22; GB to 01.Jai.22; IND to 31.Dec.21; NARTD IRI data for AUS to 02.dai.22

<sup>.</sup> API: Australia, Pacific Islands & Indonesia & Papua New Guinea



## Appendices

## Strengthened & trusted TCCC relationship





**Product Bottling** 

Sales & Distribution

**Customer Management** 

In-outlet Execution & Local Marketing

## STRONG ALIGNMENT

Proven Track Record of System Value Creation

Shared Vision to Drive Value Growth over Volume, Gain Value Share & Leverage Data Analytics & Insights

Aligned Financial Plans & Incentives

Joint Bold Sustainability Commitments

CCEP Contributes ~1/3
TCCC's Operating Income (Previously ~1/4)

TCCC Owns >19% of CCEP





**Trademark Owners** 

Concentrate Supply

Brand & Portfolio Development

**Consumer Marketing** 

## NARTD combined markets to grow ~3% p.a.



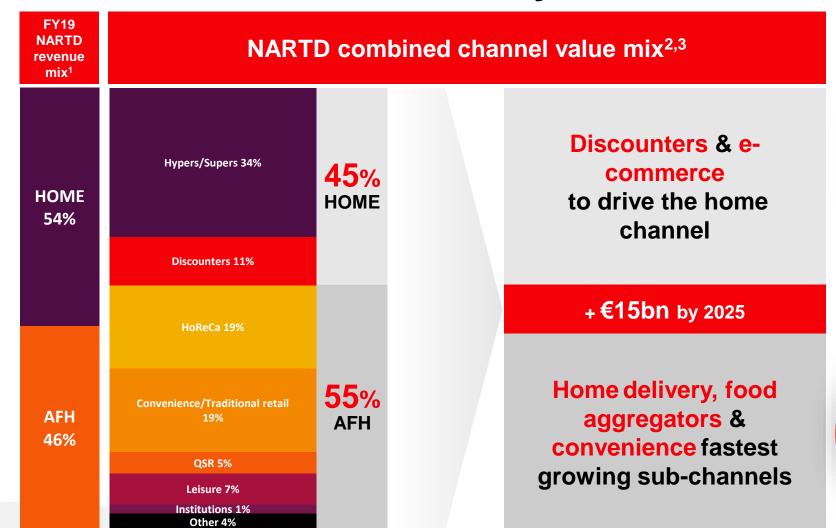
						2025 2 €bn	2016-2019 CAGR <sup>2</sup>	2022-2025 CAGR <sup>2</sup>	2019 combined category share <sup>1</sup>
Carbonates		39			6 1	46	1.5%	1% - 2%	~60%
Hydration		24	9	9		42	2.5%	3% - 4%	~6%
Energy	9 2	3				14	7.0%	5% - 6%	~20%
RTD Tea	4 3 1					8	4.5%	4.5% - 5.5%	~10%
RTD Coffee	1 <mark>1</mark> 1					3	8.5%	6.5% - 7.5%	~3%
Juices & Other	20		5			25	-0.5%	0% - 1%	~7%
Total	Europe 2019 €97bn	API 2019 <b>€26br</b> ed €123bn	<u> </u>	19-2025 increa <b>€15bn</b>	se	2025 €138bn	~2%	~3%	~27%
	Combin	eu € 123011							

CCEP internal estimates based on Global Data 2022-2025; rounded to the nearest precent

Value share, Global Data FY2019; rounded; Markets inc. BE, FR, DE, NL, NO, PT, SP, SE, UK, AUS, IND, NZ

## NARTD remains diverse by channel





**Embracing** digitisation of NARTD Focused on driving new occasions Continue to assess how markets evolve post pandemic

Pro forma combined revenue split for 2019. Excludes Alcohol & coffee revenues for API. Cash & Carry included in AFH channel (including Iberia)

Global Data FY2019. Markets inc. BE, FR, DE, NL, NO, PT, SP, SE, UK, AUS, IND, NZ

HoReCa is Hotel/Restaurant/Café; QSR is Quick Serve Restaurants; Convenience includes Convenience Stores and Food To Go; Other includes Vending, Home Delivery & Specialist Beverage Retailer. Global Data excludes Disco/Bar/Night Club and Travel/Transportation

**SARAH WILLETT**VICE PRESIDENT
<a href="mailto:sarah.willett@ccep.com">sarah.willett@ccep.com</a>



JOE COLLINS
ASSOCIATE DIRECTOR
joe.collins@ccep.com



CLAIRE COPPS
SENIOR MANAGER
ccopps@ccep.com



## **Upcoming events**

27 April 2022: Q1 Trading update

#### **Further information**

Website: here

Factsheet: here