

Director/PDMR Shareholding

01 Jun 2018
LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name L. Phillip Humann

2. Reason for notification

a) Position / status Independent non-executive director

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 415.925570 Ordinary Shares as part of an automatic dividend reinvestment transaction

c) Price(s) and volume(s)

Price(s)

Volume(s)

USD \$37.8988

415.925570

d) Aggregated information

Aggregated Volume: 415.925570 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$37.8988 per share

e) Date of the transaction 2018-05-29

f) Place of the transaction New York Stock Exchange (XNYS)

1. Details of PDMR / person closely associated with them ("PCA")

a) Name (1) Peter Brickley and (2) Cathryn Brickley

2. Reason for notification

a) Position / status (1) Chief Information Officer and (2) a PCA of the Chief Information Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

| | | |
|------------------------------|--------------------------------------|-----------|
| b) Nature of the transaction | Acquisition of 1,730 Ordinary Shares | |
| c) Price(s) and volume(s) | Price(s) | Volume(s) |
| | USD \$38.229 | 1,730 |

| | | |
|--|--|--|
| d) Aggregated information | Aggregated Volume: 1,730 Ordinary Shares | |
| <ul style="list-style-type: none"> • Aggregated volume • Price | Aggregated Price: USD \$38.229 per share | |

| | |
|-----------------------------|--------------------------------|
| e) Date of the transaction | 2018-05-30 |
| f) Place of the transaction | New York Stock Exchange (XNYS) |

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| | |
|---|---|
| a) Description of the financial instrument, type of instrument, Identification code | Ordinary Shares of €0.01 in the Company ("Ordinary Shares") |
| | GB00BDCPN049 |

| | | |
|------------------------------|------------------------------------|-----------|
| b) Nature of the transaction | Acquisition of 702 Ordinary Shares | |
| c) Price(s) and volume(s) | Price(s) | Volume(s) |
| | USD \$37.9012 | 695 |
| | USD \$37.88 | 7 |

| | | |
|--|---|--|
| d) Aggregated information | Aggregated Volume: 702 Ordinary Shares | |
| <ul style="list-style-type: none"> • Aggregated volume • Price | Aggregated Price: USD \$37.900989 per share | |

| | |
|-----------------------------|--------------------------------|
| e) Date of the transaction | 2018-05-31 |
| f) Place of the transaction | New York Stock Exchange (XNYS) |

COCA-COLA EUROPEAN PARTNERS PLC
Paul van Reesch
Deputy Company Secretary
+44 7890 123911



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