

## **Director/PDMR Shareholding**

11 Sep 2018 LONDON--(BUSINESS WIRE)--

## COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

| 1. | tails of PDMR / person closely associated with them ("PCA")   |   |            |  |
|----|---|---|------------|--|
| a) | Name  | L. Phillip Humann   |            |  |
| 2. | Reason for notification   |   |            |  |
| a) | Position / status   | Independent non-executive director  |            |  |
| b) | Initial notification / amendment  | Initial Notification  |            |  |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |            |  |
| a) | Name  | Coca-Cola European Partners plc   |            |  |
| b) | LEI   | 549300LTH67W4GWMRF57  |            |  |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each performed where transactions have been conducted |   |            |  |
| a) | Description of the financial instrument, type of instrument, Identification code  | Ordinary Shares of €0.01 in the Company ("Ordinary Shares")   |            |  |
|    |   | GB00BDCPN049  |            |  |
| b) | Nature of the transaction   | Acquisition of 364.545504 Ordinary Shares as part of an automatic dividend reinvestment transaction |            |  |
| c) | Price(s) and volume(s)  |   |            |  |
|    |   | Price(s)  | Volume(s)  |  |
|    |   | USD \$42.190700   | 364.545504 |  |
| d) | Aggregated information  |   |            |  |
|    | <ul> <li>Aggregated volume</li> </ul>   | Aggregated Volume: 364.545504 Ordinary Shares   |            |  |
| _  | Price   | Aggregated Price: USD \$42.190700 per share   |            |  |
| e) | Date of the transaction   |   |            |  |
| f) | Place of the transaction  |   |            |  |
|    |   |   |            |  |

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