



## Director/PDMR Shareholding

19 Oct 2018

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

### 1. Details of PDMR / person closely associated with them ("PCA")

a) Name Damian Gammell

### 2. Reason for notification

a) Position / status Chief Executive Officer

b) Initial notification / amendment Initial Notification

### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Sale of 5,800 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 39,000 Restricted Stock Units on 12 October 2018

### c) Price(s) and volume(s)

Price(s)	Volume(s)
USD \$44.90	28
USD \$45.01	2,972
USD \$45.13	1,100
USD \$45.14	200
USD \$45.15	500
USD \$45.155	200
USD \$45.17	500
USD \$45.19	100
USD \$45.22	100
USD \$45.23	100

### d) Aggregated information

- Aggregated volume
- Price

Aggregated Volume: 5,800 Ordinary Shares  
Aggregated Price: USD \$45.07809 per share

e) Date of the transaction 2018-10.18

f) Place of the transaction New York Stock Exchange (XNYS)

COCA-COLA EUROPEAN PARTNERS PLC

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc