



Director/PDMR Shareholding

07 Nov 2018

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Lauren Sayeski

2. Reason for notification

a) Position / status Chief Public Affairs and Communications Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049

b) Nature of the transaction Acquisition of 725 Ordinary Shares following the vesting of Restricted Stock Units ("RSUs") granted under the terms of the Coca-Cola Enterprises, Inc. 2010 Incentive Award Plan ("2010 Plan"), resulting in the issue of 725 Ordinary Shares

c) Price(s) and volume(s)

Price(s)	Volume(s)
USD \$0	725

d) Aggregated information

- Aggregated volume Aggregated Volume: 725 Ordinary Shares
- Price Aggregated Price: USD \$0 per share

e) Date of the transaction 2018-11-05

f) Place of the transaction New York Stock Exchange (XNYS)

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049

b) Nature of the transaction Sale of 330 shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 725 Ordinary Shares on 5 November 2018

c) Price(s) and volume(s)

Price(s)	Volume(s)
\$46.7100	230
\$46.5600	100

d) Aggregated information

- Aggregated volume Aggregated Volume: 330 Ordinary Shares
- Price Aggregated Price: USD \$46.664545 per share

e) Date of the transaction 2018-11-06

f) Place of the transaction New York Stock Exchange (XNYS)

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Leendert den Hollander

2. Reason for notification

a) Position / status General Manager, Great Britain

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049

b) Nature of the transaction Acquisition of 3,383 Ordinary Shares following the vesting of RSUs granted under the terms of the 2010 Plan, resulting in the issue of 3,383 Ordinary Shares

c) Price(s) and volume(s)	Price(s)	Volume(s)
		USD \$0

d) Aggregated information

- Aggregated volume
- Price

Aggregated Volume: 3,383 Ordinary Shares
Aggregated Price: USD \$0 per share

e) Date of the transaction 2018-11-05

f) Place of the transaction New York Stock Exchange (XNYS)

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049

b) Nature of the transaction Sale of 1,590 shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 3,383 Ordinary Shares on 5 November 2018

c) Price(s) and volume(s)	Price(s)	Volume(s)
		USD \$46.8100
	USD \$46.7400	402
	USD \$46.7100	188
	USD \$46.7000	100
	USD \$46.6200	100
	USD \$46.5200	100
	USD \$46.4100	100
	USD \$46.2800	200
	USD \$46.2400	100
	USD \$46.2300	100
	USD \$46.2200	100

d) Aggregated information

- Aggregated volume
- Price

Aggregated Volume: 1,590 Ordinary Shares
Aggregated Price: USD \$46.542113 per share

e) Date of the transaction 2018-11-06

f) Place of the transaction New York Stock Exchange (XNYS)

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Ben Lambrecht

2. Reason for notification

a) Position / status General Manager, France

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc					
b) LEI	549300LTH67W4GWMRF57					
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049					
b) Nature of the transaction	Acquisition of 3,141 Ordinary Shares following the vesting of RSUs granted under the terms of the 2010 Plan, resulting in the issue of 3,141 Ordinary Shares					
c) Price(s) and volume(s)	<table border="1"> <tr><td>Price(s)</td><td>Volume(s)</td></tr> <tr><td>USD \$0</td><td>3,141</td></tr> </table>	Price(s)	Volume(s)	USD \$0	3,141	
Price(s)	Volume(s)					
USD \$0	3,141					
d) Aggregated information	<ul style="list-style-type: none"> • Aggregated volume • Price Aggregated Volume: 3,141 Ordinary Shares Aggregated Price: USD \$0 per share					
e) Date of the transaction	2018-11-05					
f) Place of the transaction	New York Stock Exchange (XNYS)					

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Stephen Moorhouse	
2. Reason for notification		
a) Position / status	General Manager, Northern Europe	
b) Initial notification / amendment	Initial Notification	

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc					
b) LEI	549300LTH67W4GWMRF57					
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049					
b) Nature of the transaction	Acquisition of 2,900 Ordinary Shares following the vesting of RSUs granted under the terms of the 2010 Plan, resulting in the issue of 2,900 Ordinary Shares					
c) Price(s) and volume(s)	<table border="1"> <tr><td>Price(s)</td><td>Volume(s)</td></tr> <tr><td>USD \$0</td><td>2,900</td></tr> </table>	Price(s)	Volume(s)	USD \$0	2,900	
Price(s)	Volume(s)					
USD \$0	2,900					
d) Aggregated information	<ul style="list-style-type: none"> • Aggregated volume • Price Aggregated Volume: 2,900 Ordinary Shares Aggregated Price: USD \$0 per share					
e) Date of the transaction	2018-11-05					
f) Place of the transaction	New York Stock Exchange (XNYS)					

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049											
b) Nature of the transaction	Sale of 1,365 shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 2,900 Ordinary Shares on 5 November 2018											
c) Price(s) and volume(s)	<table border="1"> <tr><td>Price(s)</td><td>Volume(s)</td></tr> <tr><td>\$46.7400</td><td>100</td></tr> <tr><td>\$46.7200</td><td>100</td></tr> <tr><td>\$46.7100</td><td>465</td></tr> <tr><td>\$46.6000</td><td>100</td></tr> </table>	Price(s)	Volume(s)	\$46.7400	100	\$46.7200	100	\$46.7100	465	\$46.6000	100	
Price(s)	Volume(s)											
\$46.7400	100											
\$46.7200	100											
\$46.7100	465											
\$46.6000	100											

\$46.5600	100
\$46.4100	100
\$46.2700	100
\$46.2600	100
\$46.2500	100
\$46.2200	100

d) Aggregated information

- Aggregated volume
- Price

Aggregated Volume: 1,365 Ordinary Shares
 Aggregated Price: USD \$46.537106 per share

e) Date of the transaction	2018-11-06
f) Place of the transaction	New York Stock Exchange (XNYS)

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