

# **Director/PDMR Shareholding**

March 4, 2019 RNS Number : 7892R Coca-Cola European Partners plc 04 March 2019

#### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

#### 1. Details of PDMR / person closely associated with them ("PCA")

a)Name Damian Gammell

#### 2. Reason for notification

a)Position / status Chief Executive Officer

b)Initial notification / amendment Initial Notification

#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)Name	Coca-Cola European Partners plc
b)LEI	549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial a)instrument, type of instrument,	Ordinary shares of $\in 0.01$ each in the Company (	Ordinary Shares")
Identification code	GB00BDCPN049	
b)Nature of the transaction		hits ( <b>PSUs</b> ) in respect of 78,004 Ordinary Shares under the terms 5. Subject to continued service and the extent to which the the PSUs will vest on 1 March 2022.
c)Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	78,004

#### Aggregated information

d) - Aggregated volume

Aggregated Volume: 78,004 Ordinary Shares

- Price

Aggregated Price: USD \$0 per share

e)Date of the transaction	1 March 2019
f) Place of the transaction	Outside of trading venue - off-market

# 1. Details of PDMR / person closely associated with them ("PCA")

a)Name	Manik Jhangiani		
2.Reason for notification			
a)Position / status	Chief Financial Officer		
b)Initial notification / amendment	Initial Notification		
3. Details of the issuer, emissio	n allowance market participant, auction platforr	n, auctioneer or auction monitor	
a)Name	Coca-Cola European Partners plc		
b)LEI	549300LTH67W4GWMRF57		
<sup>4.</sup> each place where transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
Description of the financial a)instrument, type of instrument, Identification codeOrdinary shares of €0.01 each in the Company ("Ordinary Shares")		Ordinary Shares")	
b)Nature of the transaction	Grant of a target award of Performance Share Units ( <b>PSUs</b> ) in respect of 32,620 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 1 March 2022.		
	Price(s)	Volume(s)	
c)Price(s) and volume(s)	USD \$0	32,620	
Aggregated information			
d) - Aggregated volume	Aggregated Volume: 32,620 Ordinary Shares		
- Price	Aggregated volume. 02,020 Oraniary Oraces		
	Aggregated Price: USD \$0 per share		
e)Date of the transaction	1 March 2019		
f) Place of the transaction	Outside of trading venue - off-market		

# 1. Details of PDMR / person closely associated with them ("PCA")

## a)Name

#### 2. Reason for notification

a)Position / status Chief Supply Chain Onice	a)Position / status	Chief Supply Chain Office
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b)Initial notification / amendment Initial Notification

#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)Name	Coca-Cola European Partners plc
b)LEI	549300LTH67W4GWMRF57

## 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial a)instrument, type of instrument,	Ordinary shares of $\leq 0.01$ each in the Company (	"Ordinary Shares")
Identification code	GB00BDCPN049	
b)Nature of the transaction	0	hits ( <b>PSUs</b> ) in respect of 21,160 Ordinary Shares under the terms 6. Subject to continued service and the extent to which the the PSUs will vest on 1 March 2022.
c)Price(s) and volume(s)	Price(s)	Volume(s)
-, (-, (-)	USD \$0	21,160

#### Aggregated information

d) -	Aggregated volume	Aggregated Volume: 21,160 Ordinary Shares
-	Price	
		Aggregated Price: USD \$0 per share
e)Dat	e of the transaction	1 March 2019

f) Place of the transaction Outside of trading venue - off-market

#### 1. Details of PDMR / person closely associated with them ("PCA")

a)Name Cla	re Wardle
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#### 2. Reason for notification

a)Position / status General Counsel and Company Secretary

b)Initial notification / amendment Initial Notification

#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)Name

Coca-Cola European Partners plc

549300LTH67W4GWMRF57

Details of the transaction(s): 4. each place where transaction	section to be repeated for (i) each type of instru is have been conducted	ument; (ii) each type of transaction; (iii) each date; and (iv)
Description of the financial	Ordinary shares of €0.01 each in the Company ("Ordinary Shares")	
a)instrument, type of instrument, Identification code	GB00BDCPN049	
b)Nature of the transaction	Grant of a target award of Performance Share Units ( <b>PSUs</b> ) in respect of 10,608 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 1 March 2022.	
c)Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	10,608
Aggregated information		
d) - Aggregated volume - Price	Aggregated Volume: 10,608 Ordinary Shares	
	Aggregated Price: USD \$0 per share	
e)Date of the transaction	1 March 2019	
f) Place of the transaction	Outside of trading venue - off-market	
1.Details of PDMR / person close	sely associated with them ("PCA")	
a)Name	Lauren Sayeski	
2.Reason for notification		
a)Position / status	Chief Public Affairs & Communications Officer	
b)Initial notification / amendment	Initial Notification	
3.Details of the issuer, emissio	n allowance market participant, auction platfor	m, auctioneer or auction monitor
a)Name	Coca-Cola European Partners plc	
b)LEI	549300LTH67W4GWMRF57	
Details of the transaction(s): 4. each place where transaction	section to be repeated for (i) each type of instru is have been conducted	ument; (ii) each type of transaction; (iii) each date; and (iv)
Description of the financial a)instrument, type of instrument,	Ordinary shares of $\in 0.01$ each in the Company (	"Ordinary Shares")
Identification code	GB00BDCPN049	
b)Nature of the transaction		hits ( <b>PSUs</b> ) in respect of 8,846 Ordinary Shares under the terms of Subject to continued service and the extent to which the applicable vill vest on 1 March 2022.

## b)LEI

a) Drive (a) and values (a)	Price(s)	Volume(s)
c)Price(s) and volume(s)	USD \$0	8,846

Aggregated information

d) _	Aggregated volume	Aggregated Volume: 8,846 Ordinary Shares
-	Price	
		Aggregated Price: USD \$0 per share
e)Dat	te of the transaction	1 March 2019
f) Pla	ce of the transaction	Outside of trading venue - off-market

## 1. Details of PDMR / person closely associated with them ("PCA")

a)Name	Peter Brickley			
2.Reason for notification	2.Reason for notification			
a)Position / status	Chief Information Officer			
b)Initial notification / amendment	Initial Notification			
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)Name	Coca-Cola European Partners plc			
b)LEI	549300LTH67W4GWMRF57			
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) <sup>4.</sup> each place where transactions have been conducted				
Description of the financial	t, type of instrument,			
Identification code				
b)Nature of the transaction	Grant of a target award of Performance Share Units ( <b>PSUs</b> ) in respect of 9,644 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 1 March 2022.			
c)Price(s) and volume(s)	Price(s)	Volume(s)		
	USD \$0	9.644		

Aggregated information d)

<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	Aggregated Volume: 9,644 Ordinary Shares		
	Aggregated Price: USD \$0 per share		
e)Date of the transaction	1 March 2019		
f) Place of the transaction	Outside of trading venue - off-market		
1. Details of PDMR / person close	sely associated with them ("PCA")		
a)Name	Nicholas Wall		
2.Reason for notification			
a)Position / status	Chief Human Resources Officer		
b)Initial notification / amendment	Initial Notification		
3.Details of the issuer, emissio	n allowance market participant, auction platfor	m, auctioneer or auction monitor	
a)Name	Coca-Cola European Partners plc		
b)LEI	549300LTH67W4GWMRF57		
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) 4. each place where transactions have been conducted			
Description of the financial a)instrument, type of instrument,	Ordinary shares of €0.01 each in the Company ("Ordinary Shares")		
Identification code	GB00BDCPN049		
b)Nature of the transaction	Grant of a target award of Performance Share Units ( <b>PSUs</b> ) in respect of 10,353 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 1 March 2022.		
a) Drigo(a) and valuma(a)	Price(s)	Volume(s)	

c)Price(s) and volume(s)

10,353

Aggregated information

d) _	Aggregated volume	Aggregated Volume: 10,353 Ordinary Shares
-	Price	
		Aggregated Price: USD \$0 per share
e)Date of the transaction		1 March 2019
f) Place of the transaction		Outside of trading venue - off-market

USD \$0

# 1. Details of PDMR / person closely associated with them ("PCA")

	a)Name	Victor Rufart	
	2.Reason for notification		
	a)Position / status	Chief Strategy Officer	
	b)Initial notification / amendment	Initial Notification	
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
	a)Name	Coca-Cola European Partners plc	
	b)LEI	549300LTH67W4GWMRF57	
	. Details of the transaction(s): section to be repeated for (i) each type of instrument: (ii) each type of transaction: (iii) each date: and (iv)		

#### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial	Ordinary shares of €0.01 each in the Company ("Ordinary Shares") GB00BDCPN049	
a)instrument, type of instrument, Identification code		
b)Nature of the transaction	Grant of a target award of Performance Share Units ( <b>PSUs</b> ) in respect of 7,852 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 1 March 2022.	
	Price(s)	Volume(s)
c)Price(s) and volume(s)	USD \$0	7,852
Aggregated information		
d) - Aggregated volume	Aggregated Volume: 7,852 Ordinary Shares	
- Price	Aggregated volume: 7,852 Ordinary Shares	
	Aggregated Price: USD \$0 per share	
e)Date of the transaction	1 March 2019	
f) Place of the transaction	Outside of trading venue - off-market	
1.Details of PDMR / person closely associated with them ("PCA")		
a)Name	Frank Molthan	
2.Reason for notification		
a)Position / status	General Manager, Germany	
b)Initial notification / amendment	Initial Notification	

## 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)Name Coca-Cola European Partners plc

b)LEI 549300LTH67W4GWMRF57

# 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial a)instrument, type of instrument, Identification code	Ordinary shares of €0.01 each in the Company (" <b>Ordinary Shares</b> ") GB00BDCPN049	
b)Nature of the transaction	Grant of a target award of Performance Share Units ( <b>PSUs</b> ) in respect of 9,788 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 1 March 2022.	
c)Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	9,788
Aggregated information		
<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	Aggregated Volume: 9,788 Ordinary Shares	
	Aggregated Price: USD \$0 per share	
e)Date of the transaction	1 March 2019	
f) Place of the transaction	Outside of trading venue - off-market	
1. Details of PDMR / person close	sely associated with them ("PCA")	
a)Name	Stephen Moorhouse	
2. Reason for notification		
a)Position / status	General Manager, Northern Europe	
b)Initial notification / amendment	Initial Notification	
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)Name	Coca-Cola European Partners plc	
b)LEI	549300LTH67W4GWMRF57	

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial a)instrument, type of instrument, Identification code	Ordinary shares of €0.01 each in the Company (" <b>Ordinary Shares</b> ") GB00BDCPN049		
b)Nature of the transaction	Grant of a target award of Performance Share Units ( <b>PSUs</b> ) in respect of 9,133 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 1 March 2022.		
c)Price(s) and volume(s)	Price(s) USD \$0	Volume(s) 9,133	
Aggregated information			
<ul> <li>d)</li> <li>Aggregated volume</li> <li>Price</li> </ul>	Aggregated Volume: 9,133 Ordinary Shares		
	Aggregated Price: USD \$0 per share		
e)Date of the transaction	1 March 2019		
f) Place of the transaction	Outside of trading venue - off-market		
1. Details of PDMR / person closely associated with them ("PCA")			
1. Details of PDMR / person clos	sely associated with them ("PCA")		
1. <b>Details of PDMR / person clos</b> a)Name	sely associated with them ("PCA") Ben Lambrecht		
a)Name			
a)Name 2.Reason for notification	Ben Lambrecht General Manager, France		
a)Name <b>2.Reason for notification</b> a)Position / status b)Initial notification / amendment	Ben Lambrecht General Manager, France	n, auctioneer or auction monitor	
a)Name <b>2.Reason for notification</b> a)Position / status b)Initial notification / amendment	Ben Lambrecht General Manager, France Initial Notification	n, auctioneer or auction monitor	
a)Name 2.Reason for notification a)Position / status b)Initial notification / amendment 3.Details of the issuer, emission	Ben Lambrecht General Manager, France Initial Notification n allowance market participant, auction platform	n, auctioneer or auction monitor	
a)Name 2.Reason for notification a)Position / status b)Initial notification / amendment 3.Details of the issuer, emissio a)Name b)LEI	Ben Lambrecht General Manager, France Initial Notification n allowance market participant, auction platforr Coca-Cola European Partners plc 549300LTH67W4GWMRF57 section to be repeated for (i) each type of instru	n, auctioneer or auction monitor Iment; (ii) each type of transaction; (iii) each date; and (iv)	
a)Name 2.Reason for notification a)Position / status b)Initial notification / amendment 3.Details of the issuer, emission a)Name b)LEI 4. Details of the transaction(s): = each place where transaction Description of the financial	Ben Lambrecht General Manager, France Initial Notification n allowance market participant, auction platforr Coca-Cola European Partners plc 549300LTH67W4GWMRF57 section to be repeated for (i) each type of instru	ment; (ii) each type of transaction; (iii) each date; and (iv)	
a)Name 2.Reason for notification a)Position / status b)Initial notification / amendment 3.Details of the issuer, emission a)Name b)LEI 4.Details of the transaction(s): =	Ben Lambrecht General Manager, France Initial Notification n allowance market participant, auction platform Coca-Cola European Partners plc 549300LTH67W4GWMRF57 Section to be repeated for (i) each type of instru- is have been conducted	ment; (ii) each type of transaction; (iii) each date; and (iv)	
<ul> <li>a)Name</li> <li>2.Reason for notification</li> <li>a)Position / status</li> <li>b)Initial notification / amendment</li> <li>3.Details of the issuer, emission</li> <li>a)Name</li> <li>b)LEI</li> <li>4. Details of the transaction(s): a each place where transaction</li> <li>Description of the financial a)instrument, type of instrument,</li> </ul>	Ben Lambrecht General Manager, France Initial Notification n allowance market participant, auction platform Coca-Cola European Partners plc 549300LTH67W4GWMRF57 section to be repeated for (i) each type of instru- s have been conducted Ordinary shares of €0.01 each in the Company (" GB00BDCPN049 Grant of a target award of Performance Share Un	Iment; (ii) each type of transaction; (iii) each date; and (iv) Ordinary Shares") hits ( <b>PSUs</b> ) in respect of 9,351 Ordinary Shares under the terms of Subject to continued service and the extent to which the applicable	

## Aggregated information

d) _	Aggregated volume	Aggregated Volume: 9,351 Ordinary Shares
-	Price	
		Aggregated Price: USD \$0 per share
e)Date of the transaction		1 March 2019
f) Place of the transaction		Outside of trading venue - off-market

#### 1. Details of PDMR / person closely associated with them ("PCA")

a)Name Leendert den Hollander

#### 2. Reason for notification

- a)Position / status General Manager, Great Britain
- b)Initial notification / amendment Initial Notification

#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)Name C	Coca-Cola European Partners plc
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b)LEI 549300LTH67W4GWMRF57

# 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial a)instrument, type of instrument,	Ordinary shares of €0.01 each in the Company ( <b>"Ordinary Shares</b> ")	
Identification code	GB00BDCPN049	
b)Nature of the transaction	Grant of a target award of Performance Share Units ( <b>PSUs</b> ) in respect of 12,277 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 1 March 2022.	
c)Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	12,277
Aggregated information		
d) - Aggregated volume - Price	Aggregated Volume: 12,277 Ordinary Shares	

e)Date of the transaction 1 March 2019

f) Place of the transaction Outside of trading venue - off-market

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