

Coca-Cola Euro Ptnrs - Director/PDMR Shareholding

March 30, 2020 RNS Number : 1074I Coca-Cola European Partners plc 30 March 2020

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1.	Details of PDMR / person closely associated with them ("PCA")				
a)	Name	Damian Gammell			
2.	Reason for notification	ation			
a)	Position / status	Chief Executive Officer			
b)	Initial notification /	Initial Notification			
	amendment				
3.	Details of the issu	er, emission allowance ma	arket participant,		
	auction platform, a	auctioneer or auction mon	itor		
a)	Name	Coca-Cola European Parti	ners plc		
b)	LEI	549300LTH67W4GWMRF	57		
4.	Details of the trans	saction(s): section to be re	epeated for (i) each type		
	of instrument; (ii)	each type of transaction; (each type of transaction; (iii) each date; and (iv)		
	each place where	transactions have been co	onducted		
a)	Description of the	Ordinary Shares of €0.01 in the Company			
	financial	("Ordinary Shares")			
	instrument, type				
	of instrument,	GB00BDCPN049			
	Identification code				
b)	Nature of the	Acquisition of 157,766 Orc	linary Shares following		
	transaction	the vesting of Performance	e Share Units (" PSUs ")		
		granted under the terms of the Company's			
		Long-Term Incentive Plan 2016 ("LTIP"), resulting in			
		the issue of 157,766 Ordinary Shares			
c)	Price(s) and				
	volume(s)	Price(s)	Volume(s)		
		USD \$0	157,766		

d)	Aggregated information		
	 Aggregated volume 	Aggregated Volume: 157,766 Ordinary Shares	
	- Price	Aggregated Price: USD \$0 per share	
e)	Date of the transaction	2020-03-27	
f)	Place of the transaction	New York Stock Exchange (XNYS)	
4.	Details of the trans	saction(s): section to be repeated for (i) each type	
	of instrument; (ii)	each type of transaction; (iii) each date; and (iv)	
	each place where	transactions have been conducted	
a)	Description of the	Ordinary Shares of €0.01 in the Company	
	financial	("Ordinary Shares")	
	instrument, type		
	of instrument,	GB00BDCPN049	
	Identification code		
b)	Nature of the	Sale of 24,476 shares on a non-discretionary basis	
	transaction	to fund the tax liability due in respect of the vesting	
	Drice (c) and	of the 157,766 Ordinary Shares on 27 March 2020	
c)	Price(s) and volume(s)		
	volume(s)	Price(s) Volume(s)	
		USD \$34.073326 24,476	
d)	Aggregated		
α,	information		
	- Aggregated	Aggregated Volume: 24,476 Ordinary Shares	
	volume	riggiogatoa volanio. 21, 110 orainary onaroo	
	- Price	Aggregated Price: USD \$34.073326 per share	
e)	Date of the	2020-03-27	
	transaction		
f)	Place of the	New York Stock Exchange (XNYS)	
	transaction		

1.	Details of PDMR / person closely associated with them ("PCA")		
a)	Name	Manik Jhangiani	
2.	Reason for notific	ation	
a)	Position / status	Chief Financial Officer	
b)	Initial notification /	Initial Notification	
	amendment		
3.	Details of the issu	er, emission allowance market participant,	
	auction platform, a	auctioneer or auction monitor	
a)	Name	Coca-Cola European Partners plc	
b)	LEI	549300LTH67W4GWMRF57	
4.	Details of the trans	saction(s): section to be repeated for (i) each type	
	of instrument; (ii)	each type of transaction; (iii) each date; and (iv)	
	each place where	transactions have been conducted	
a)	Description of the	Ordinary Shares of €0.01 in the Company	
	financial	("Ordinary Shares")	
	instrument, type		
	of instrument,	GB00BDCPN049	
	Identification code		

b)	Nature of the transaction	Acquisition of 48,144 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 48,144 Ordinary Shares	
c)	Price(s) and		
	volume(s)	Price(s)	Volume(s)
		USD \$0	48,144
d)	Aggregated		
	information		
	- Aggregated	Aggregated Volume: 4	8,144 Ordinary Shares
	volume - Price	Aggregated Drice: US	D ¢0 por oboro
e)	Date of the	Aggregated Price: US 2020-03-27	
6)	transaction	2020-03-27	
f)	Place of the	New York Stock Excha	ange (XNYS)
.,	transaction	New York Oldok Exchange (XIVIO)	
4.	Details of the trans	saction(s): section to be repeated for (i) each type	
		• •	on; (iii) each date; and (iv)
	each place where	transactions have bee	n conducted
a)	Description of the	Ordinary Shares of €0	0.01 in the Company
	financial	("Ordinary Shares")	
	instrument, type		
	of instrument,	GB00BDCPN049	
b)	Identification code	Solo of 22 649 oboroo	an a nan diaaratianany basis
b)	Nature of the transaction		on a non-discretionary basis due in respect of the vesting
	lansacion	•	/ Shares on 27 March 2020
c)	Price(s) and		
•	volume(s)	Price(s)	Volume(s)
		USD \$34.073326	22,648
d)	Aggregated		
	information		
	- Aggregated	Aggregated Volume: 2	2,648 Ordinary Shares
1	volume		
	- Price	Aggregated Price: USD \$34.073326 per share	
e)	Date of the	2020-03-27	
0	transaction		
f)	Place of the transaction	New York Stock Exchange (XNYS)	
	113001011		

1.	Details of PDMR /	person closely associated with them ("PCA")
a)	Name	Clare Wardle
2.	Reason for notific	ation
a)	Position / status	General Counsel & Company Secretary
b)	Initial notification /	Initial Notification
	amendment	
3.	Details of the issu	er, emission allowance market participant,
	auction platform, auctioneer or auction monitor	
a)	Name	Coca-Cola European Partners plc

b)	LEI	549300LTH67W4GWMRF57		
4.	Details of the tran	saction(s): section to be repeated for (i) each type		
		each type of transaction; (iii) each date; and (iv)		
	each place where	transactions have been c	onducted	
a)	Description of the	Ordinary Shares of €0.01 in the Company		
,	financial	("Ordinary Shares")		
	instrument, type			
	of instrument,	GB00BDCPN049		
	Identification code			
b)	Nature of the	Acquisition of 17,228 Ord	inary Shares following the	
	transaction	vesting of Performance S	hare Units (" PSUs ")	
		granted under the terms of		
		-	2016 ("LTIP"), resulting in	
		the issue of 17,228 Ordina	ary Shares	
c)	Price(s) and			
	volume(s)	Price(s)	Volume(s)	
		USD \$0	17,228	
d)	Aggregated			
	information			
	- Aggregated	Aggregated Volume: 17,2	28 Ordinary Shares	
	volume			
	- Price	Aggregated Price: USD \$0 per share		
e)	Date of the	2020-03-27		
0	transaction			
f)	Place of the	New York Stock Exchange (XNYS)		
4.	transaction	ention (a), anotion to be reported for (i) and two		
4.		saction(s): section to be repeated for (i) each type each type of transaction; (iii) each date; and (iv)		
		transactions have been c	• • • • • •	
a)	Description of the	Ordinary Shares of €0.01		
α)	financial	("Ordinary Shares")	in the company	
	instrument, type			
	of instrument,	GB00BDCPN049		
	Identification code			
b)	Nature of the	Sale of 8,105 shares on a	non-discretionary basis to	
	transaction	fund the tax liability due ir	-	
		the 17,228 Ordinary Shar		
c)	Price(s) and			
	volume(s)	Price(s)	Volume(s)	
		USD \$34.073326	8,105	
d)	Aggregated			
	information			
	- Aggregated	Aggregated Volume: 8,105 Ordinary Shares		
	volume			
	- Price	Aggregated Price: USD \$34.073326 per share		
e)	Date of the	2020-03-27		
	1			
	transaction			
f)	Place of the	New York Stock Exchange	e (XNYS)	

Details of PDMR / person closely associated with them ("PCA")

1.

a)	Name	Peter Brickley	
2.	Reason for notific	ation	
a)	Position / status	Chief Information Officer	
b)	Initial notification /	Initial Notification	
	amendment		
3.		er, emission allowance ma	
		auctioneer or auction mor	
a)	Name	Coca-Cola European Part	
b)	LEI	549300LTH67W4GWMRF	-
4.	of instrument; (ii)	saction(s): section to be r each type of transaction; transactions have been co	(iii) each date; and (iv)
a)	Description of the	Ordinary Shares of €0.01	in the Company
	financial	("Ordinary Shares")	
	instrument, type		
	of instrument,	GB00BDCPN049	
	Identification code		
b)	Nature of the	Acquisition of 13,216 Ordi	
	transaction	vesting of Performance SI	· ,
		granted under the terms o	
		-	2016 (" LTIP "), resulting in
	Drice(a) and	the issue of 13,216 Ordina	ary Shares
c)	Price(s) and volume(s)	Price(s)	Volume(s)
	volume(3)	USD \$0	13,216
		030 \$0	13,210
d)	Aggregated		
u)	information		
	- Aggregated	Aggregated Volume: 13,216 Ordinary Shares	
	volume	33 - 3	,
	- Price	Aggregated Price: USD \$0) per share
e)	Date of the	2020-03-27	
	transaction		
f)	Place of the	New York Stock Exchange	e (XNYS)
	transaction		
4.		saction(s): section to be r	
		each type of transaction;	
a)	Description of the	transactions have been co Ordinary Shares of €0.01	
a)	financial	("Ordinary Shares")	in the Company
	instrument, type		
	of instrument,	GB00BDCPN049	
	Identification code		
b)	Nature of the	Sale of 6,217 shares on a	non-discretionary basis to
,	transaction	fund the tax liability due in	-
		the 13,216 Ordinary Share	es on 27 March 2020
c)	Price(s) and		,
	volume(s)	Price(s)	Volume(s)
1		USD \$34.073326	6,217
d)	Aggregated		
	information		
	- Aggregated	Aggregated Volume: 6,217	Ordinary Shares
1	1	1	

	volume - Price	Aggregated Price: USD \$34.073326 per share
e)	Date of the transaction	2020-03-27
f)	Place of the transaction	New York Stock Exchange (XNYS)

1.	Details of PDMR / person closely associated with them ("PCA")			
a)	Name	Lauren Sayeski		
2.	Reason for notific	ation	ation	
a)	Position / status	Chief Public Affairs, Communications and		
		Sustainability Officer		
b)	Initial notification /	Initial Notification		
	amendment			
3.			ance market participant,	
		auctioneer or aucti		
a)	Name	Coca-Cola Europe		
b)	LEI	549300LTH67W40		
4.		• •	to be repeated for (i) each type	
			action; (iii) each date; and (iv)	
	-	transactions have		
a)	Description of the		f €0.01 in the Company	
	financial	("Ordinary Shares	5")	
	instrument, type of instrument,	GB00BDCPN049		
	Identification code			
b)	Nature of the	Acquisition of 6,726 Ordinary Shares following the		
0)	transaction		ance Share Units (" PSUs ")	
		U U	terms of the Company's	
		-	ve Plan 2016 (" LTIP "), resulting in	
		the issue of 6,726	. , .	
c)	Price(s) and			
,	volume(s)	Price(s)	Volume(s)	
		USD \$0	6,726	
d)	Aggregated			
	information			
	- Aggregated	Aggregated Volum	e: 6,726 Ordinary Shares	
	volume			
	- Price	Aggregated Price:	USD \$0 per share	
e)	Date of the	2020-03-27		
	transaction			
f)	Place of the	New York Stock Ex	xchange (XNYS)	
	transaction			
4.		• •	to be repeated for (i) each type	
		; (ii) each type of transaction; (iii) each date; and here transactions have been conducted		
c)	-			
a)	Description of the financial		f €0.01 in the Company	
	instrument, type	("Ordinary Shares	> /	
		GB00BDCPN049		
	Identification code	GD00DDCF10049		

b)	Nature of the transaction	Sale of 3,165 shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 6,726 Ordinary Shares on 27 March 2020	
c)	Price(s) and volume(s)	Price(s) USD \$34.073326	Volume(s) 3,165
d)	Aggregated information - Aggregated volume	Aggregated Volume: 3,165 Ordinary Shares	
	- Price	Aggregated Price: USD	\$34.073326 per share
e)	Date of the transaction	2020-03-27	
f)	Place of the transaction	New York Stock Exchange (XNYS)	

a) 2.	Name		
		Nicholas Wall	
	Reason for notifica	ation	
a)	Position / status	Chief People and Culture Officer	
b)	Initial notification /	Initial Notification	
	amendment		
3.	Details of the issue	er, emission allowance market participant,	
	auction platform, a	auctioneer or auction monitor	
a)	Name	Coca-Cola European Partners plc	
b)	LEI	549300LTH67W4GWMRF57	
4.		saction(s): section to be repeated for (i) each type	
		each type of transaction; (iii) each date; and (iv)	
	-	transactions have been conducted	
a)	Description of the	Ordinary Shares of €0.01 in the Company	
	financial	("Ordinary Shares")	
	instrument, type		
	of instrument,	GB00BDCPN049	
	Identification code		
b)	Nature of the	Acquisition of 21,830 Ordinary Shares following the	
	transaction	vesting of Performance Share Units (" PSUs ")	
		granted under the terms of the Company's	
		Long-Term Incentive Plan 2016 ("LTIP"), resulting in	
C)	Price(s) and	the issue of 21,830 Ordinary Shares	
0)	volume(s)	Price(s) Volume(s)	
	volume(s)		
		USD \$0 21,830	
d)	Aggregated		
u)	information		
	- Aggregated	Aggregated Volume: 21,830 Ordinary Shares	
	volume	riggiogatoa volanio. 21,000 orainary onaros	
	- Price	Aggregated Price: USD \$0 per share	
e)	Date of the	2020-03-27	
-,	transaction		

f)	Place of the transaction	New York Stock Exchange (XNYS)	
4.	Details of the tran	saction(s): section to be repeated for (i) each type	
	of instrument; (ii)	each type of transaction; (iii) each date; and (iv)	
	each place where	ransactions have been conducted	
a)	Description of the	Ordinary Shares of €0.01 in the Company	
	financial	("Ordinary Shares")	
	instrument, type		
	of instrument,	GB00BDCPN049	
	Identification code		
b)	Nature of the	Sale of 10,270 shares on a non-discretionary basis	
	transaction	to fund the tax liability due in respect of the vesting	
		of the 21,830 Ordinary Shares on 27 March 2020	
c)	Price(s) and		
	volume(s)	Price(s)	Volume(s)
		USD \$34.073326	10,270
d)	Aggregated		
	information		
	- Aggregated	Aggregated Volume: 10,2	70 Ordinary Shares
	volume		
	- Price	Aggregated Price: USD \$34.073326 per share	
e)	Date of the	2020-03-27	
	transaction		
f)	Place of the	New York Stock Exchang	e (XNYS)
	transaction		

1.	Details of PDMR /	Details of PDMR / person closely associated with them ("PCA")		
a)	Name	Leendert den Hollander		
2.	Reason for notification			
a)	Position / status	General Manager, Great Britain Business Unit		
b)	Initial notification /	Initial Notification		
	amendment			
3.	Details of the issuer, emission allowance market participant,			
	auction platform, a	auctioneer or auction monitor		
a)	Name	Coca-Cola European Partners plc		
b)	LEI	549300LTH67W4GWMRF57		
4.	Details of the trans	he transaction(s): section to be repeated for (i) each type		
	of instrument; (ii) each type of transaction; (iii) each date; and (iv)			
	each place where transactions have been conducted			
a)	Description of the	Ordinary Shares of €0.01 in the Company		
	financial	("Ordinary Shares")		
	instrument, type			
	of instrument,	GB00BDCPN049		
	Identification code			
b)	 Nature of the Acquisition of 16,756 Ordinary Shares follow 			
granted under the terms of the Compa		vesting of Performance Share Units (" PSUs ")		
		granted under the terms of the Company's		
		Long-Term Incentive Plan 2016 ("LTIP"), resulting in		
		the issue of 16,756 Ordinary Shares		
c)	Price(s) and			
	volume(s)	Price(s) Volume(s)		

		USD \$0	16,756
d)	Aggregated information - Aggregated volume - Price	Aggregated Volume: 16,756 Ordinary Shares Aggregated Price: USD \$0 per share	
e)	Date of the transaction	2020-03-27	
f)	Place of the transaction	New York Stock Exchang	e (XNYS)
4.	of instrument; (ii)	saction(s): section to be repeated for (i) each type each type of transaction; (iii) each date; and (iv) transactions have been conducted	
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" Ordinary Shares ") GB00BDCPN049	
b)	Nature of the transaction	Sale of 7,883 shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 16,756 Ordinary Shares on 27 March 2020	
c)	Price(s) and volume(s)	Price(s) USD \$34.073326	Volume(s) 7,883
d)	Aggregated information - Aggregated volume - Price	Aggregated Volume: 7,883 Ordinary Shares Aggregated Price: USD \$34.073326 per share	
e)	Date of the transaction	2020-03-27	
f)	Place of the transaction	New York Stock Exchang	e (XNYS)

1.	Details of PDMR / person closely associated with them ("PCA")		
a)	Name	Frank Molthan	
2.	Reason for notification		
a)	Position / status	General Manager, Germany Business Unit	
b)	Initial notification /	Initial Notification	
	amendment		
3.	Details of the issuer, emission allowance market participant,		
	auction platform, auctioneer or auction monitor		
a)	Name	Coca-Cola European Partners plc	
b)	LEI	549300LTH67W4GWMRF57	
4.	Details of the transaction(s): section to be repeated for (i) each type		
	of instrument; (ii) each type of transaction; (iii) each date; and (iv)		
	each place where transactions have been conducted		
a)	Description of the	Ordinary Shares of €0.01 in the Company	
	financial	("Ordinary Shares")	
	instrument, type		

	of instrument, Identification code	GB00BDCPN049	
b)	Nature of the transaction	Acquisition of 13,216 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 13,216 Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)Volume(s)USD \$013,216	
d)	Aggregated information - Aggregated volume - Price	Aggregated Volume: 13,216 Ordinary Shares	
e)	Date of the transaction	Aggregated Price: USD \$0 per share 2020-03-27	
f)	Place of the transaction	New York Stock Exchange (XNYS)	
4.	Details of the trans of instrument; (ii)	saction(s): section to be repeated for (i) each type each type of transaction; (iii) each date; and (iv) transactions have been conducted	
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" Ordinary Shares ") GB00BDCPN049	
b)	Nature of the transaction	Sale of 6,281 shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 13,216 Ordinary Shares on 27 March 2020	
c)	Price(s) and volume(s)	Price(s) Volume(s) USD \$34.073326 6,281	
d)	Aggregated information - Aggregated volume - Price	Aggregated Volume: 6,281 Ordinary Shares Aggregated Price: USD \$34.073326 per share	
e)	Date of the transaction	2020-03-27	
f)	Place of the transaction	New York Stock Exchange (XNYS)	

1.	Details of PDMR / person closely associated with them ("PCA")		
a)	Name	Ben Lambrecht	
2.	Reason for notification		
a)	Position / status	General Manager, France Business Unit	
b)	Initial notification / Initial Notification		
	amendment		

		auctioneer or auction		
a)	Name	Coca-Cola European Partners plc		
b)	LEI	549300LTH67W4GWMRF57		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" Ordinary Shares ") GB00BDCPN049		
b)	Nature of the transaction	Acquisition of 12,390 Ordinary Shares following the vesting of Performance Share Units (" PSUs ") granted under the terms of the Company's Long-Term Incentive Plan 2016 (" LTIP "), resulting in the issue of 12,390 Ordinary Shares		
C)	Price(s) and			
	volume(s)	Price(s) USD \$0	Volume(s) 12,390	
d)	Aggregated information - Aggregated volume	Aggregated Volume: 12,390 Ordinary Shares		
	- Price	Aggregated Price: USD \$0 per share		
e)	Date of the	2020-03-27		
f)	transaction Place of the	New York Stock Exchange (XNYS)		
4.	of instrument; (ii)	on of the transaction(s): section to be repeated for (i) each type ument; (ii) each type of transaction; (iii) each date; and (iv) ace where transactions have been conducted		
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" Ordinary Shares ") GB00BDCPN049		
b)	Nature of the transaction	Sale of 7,389 shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 12,390 Ordinary Shares on 27 March 2020		
c)	Price(s) and volume(s)	Price(s) USD \$34.073326	Volume(s)	
d)	Aggregated information - Aggregated volume	Aggregated Volume: 7,389 Ordinary Shares		
e)	- Price Date of the transaction	Aggregated Price: USD \$34.073326 per share 2020-03-27		
f)	Place of the transaction	New York Stock Exchange (XNYS)		

—	Details of DDMD / nerson already accessized with them ("DCA")			
1.		person closely associated with them ("PCA")		
a)	Name	Stephen Moorhouse		
2.	Reason for notifica			
a)	Position / status	General Manager, Northern Europe Business Unit		
b)	Initial notification / amendment	Initial Notification		
3.		suer, emission allowance market participant,		
		auctioneer or auction mor		
a)	Name	Coca-Cola European Part		
b)	LEI	549300LTH67W4GWMRF		
4.		saction(s): section to be r		
		each type of transaction;		
-)	-	transactions have been c		
a)	Description of the financial	Ordinary Shares of €0.01	in the Company	
		("Ordinary Shares")		
	instrument, type of instrument,			
	Identification code	GB00BDCPN049		
b)	Nature of the	Acquisition of 12 508 Ordi	inary Shares following the	
2)	transaction	vesting of Performance S		
		granted under the terms of the Company's		
		0	2016 (" LTIP "), resulting in	
		the issue of 12,508 Ordinary Shares		
c)	Price(s) and			
	volume(s)	Price(s)	Volume(s)	
		USD \$0	12,508	
d)	Aggregated			
	information			
	- Aggregated	Aggregated Volume: 12,5	08 Ordinary Shares	
	volume			
	- Price	Aggregated Price: USD \$	0 per share	
e)	Date of the	2020-03-27		
f)	transaction	Now York Stools Exchange		
f)	Place of the transaction	New York Stock Exchange	e (ANYS)	
4.		saction(s): section to be r	enested for (i) each type	
		each type of transaction;		
	each place where transactions have been conducted			
a)	Description of the	Ordinary Shares of €0.01		
,	financial	("Ordinary Shares")		
	instrument, type			
	of instrument,	GB00BDCPN049		
	Identification code			
b)	Nature of the	Sale of 5,884 shares on a non-discretionary basis to		
transaction fund the tax liability due in respect o the 12,508 Ordinary Shares on 27 M		n respect of the vesting of		
		es on 27 March 2020		
c)	Price(s) and		· · · · · · · · · · · · · · · · · · ·	
	volume(s)	Price(s)	Volume(s)	
		USD \$34.073326	5,884	

(d)	Aggregated information - Aggregated	Aggregated Volume: 5,884 Ordinary Shares
		volume	
		- Price	Aggregated Price: USD \$34.073326 per share
(e)	Date of the	2020-03-27
		transaction	
1	f)	Place of the	New York Stock Exchange (XNYS)
		transaction	

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