

## Coca-Cola Euro Ptnrs - Director/PDMR Shareholding

11 Dec 2020  
RNS Number : 38911  
Coca-Cola European Partners plc  
11 December 2020

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

#### Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>	
a)	Name	Damian Gammell
<b>2.</b>	<b>Reason for notification</b>	
a)	Position / status	Chief Executive Officer
b)	Initial notification / amendment	Initial Notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Coca-Cola European Partners plc
b)	LEI	549300LTH67W4GWMRF57
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049
b)	Nature of the transaction	A non-discretionary transaction involving the acquisition of 4,673.409728 Ordinary Shares, following the automatic reinvestment of the interim dividend paid by the Company on 1 December 2020 on vested Ordinary Shares held on his behalf by the Company's share plan administrator

c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>USD \$47.106991</td> <td>4,673.409728</td> </tr> </table>	Price(s)	Volume(s)	USD \$47.106991	4,673.409728
Price(s)	Volume(s)					
USD \$47.106991	4,673.409728					
d)	Aggregated information	<p>- Aggregated volume - Price</p> <p>Aggregated Volume: 4,673.409728 Ordinary Shares Aggregated Price: USD \$220,150.269996</p>				
e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>					
a)	Name	Manik Jhangiani				
<b>2.</b>	<b>Reason for notification</b>					
a)	Position / status	Chief Financial Officer				
b)	Initial notification / amendment	Initial Notification				
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Coca-Cola European Partners plc				
b)	LEI	549300LTH67W4GWMRF57				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ") GB00BDCPN049				
b)	Nature of the transaction	Acquisition of 2.369602 Ordinary Shares as part of a dividend reinvestment transaction under the terms of the UK Share Plan				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>USD \$47.106991</td> <td>2.369602</td> </tr> </table>	Price(s)	Volume(s)	USD \$47.106991	2.369602
Price(s)	Volume(s)					
USD \$47.106991	2.369602					
d)	Aggregated information	<p>- Aggregated volume - Price</p> <p>Aggregated Volume: 2.369602 Ordinary Shares Aggregated Price: USD \$111.624820</p>				

e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049				
b)	Nature of the transaction	A non-discretionary transaction involving the acquisition of 1,673.399178 Ordinary Shares, following the automatic reinvestment of the interim dividend paid by the Company on 1 December 2020 on vested Ordinary Shares held on his behalf by the Company's share plan administrator				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>1,673.399178</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	1,673.399178
Price(s)	Volume(s)					
USD \$47.106991	1,673.399178					
d)	Aggregated information					
	- Aggregated volume	Aggregated Volume: 1,673.399178 Ordinary Shares				
	- Price	Aggregated Price: USD \$78,828.800017				
e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>	
a)	Name	Clare Wardle
<b>2.</b>	<b>Reason for notification</b>	
a)	Position / status	General Counsel and Company Secretary
b)	Initial notification / amendment	Initial Notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Coca-Cola European Partners plc
b)	LEI	549300LTH67W4GWMRF57
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049

	Identification code					
b)	Nature of the transaction	Acquisition of 2.369602 Ordinary Shares as part of a dividend reinvestment transaction under the terms of the UK Share Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>2.369602</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	2.369602
Price(s)	Volume(s)					
USD \$47.106991	2.369602					
d)	Aggregated information					
	- Aggregated volume	Aggregated Volume: 2.369602 Ordinary Shares				
	- Price	Aggregated Price: USD \$111.624820				
e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049				
b)	Nature of the transaction	A non-discretionary transaction involving the acquisition of 193.665522 Ordinary Shares, following the automatic reinvestment of the interim dividend paid by the Company on 1 December 2020 on vested Ordinary Shares held on her behalf by the Company's share plan administrator				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>193.665522</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	193.665522
Price(s)	Volume(s)					
USD \$47.106991	193.665522					
d)	Aggregated information					
	- Aggregated volume	Aggregated Volume: 193.665522 Ordinary Shares				
	- Price	Aggregated Price: USD \$9,123.000002				
e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>	
a)	Name	Peter Brickley
<b>2.</b>	<b>Reason for notification</b>	

a)	Position / status	Chief Information Officer				
b)	Initial notification / amendment	Initial Notification				
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Coca-Cola European Partners plc				
b)	LEI	549300LTH67W4GWMRF57				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ") GB00BDCPN049				
b)	Nature of the transaction	Acquisition of 2.369602 Ordinary Shares as part of a dividend reinvestment transaction under the terms of the UK Share Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>2.369602</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	2.369602
Price(s)	Volume(s)					
USD \$47.106991	2.369602					
d)	Aggregated information	<p>- Aggregated volume Aggregated Volume: 2.369602 Ordinary Shares</p> <p>- Price Aggregated Price: USD \$111.624820</p>				
e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ") GB00BDCPN049				
b)	Nature of the transaction	A non-discretionary transaction involving the acquisition of 148.576673 Ordinary Shares, following the automatic reinvestment of the interim dividend paid by the Company on 1 December 2020 on vested Ordinary Shares held on his behalf by the Company's share plan administrator				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>148.576673</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	148.576673
Price(s)	Volume(s)					
USD \$47.106991	148.576673					
d)	Aggregated information					

	- Aggregated volume	Aggregated Volume: 148.576673 Ordinary Shares
	- Price	Aggregated Price: USD \$6,998.999998
e)	Date of the transaction	2020-12-09
f)	Place of the transaction	New York Stock Exchange (XNYS)

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>					
a)	Name	Lauren Sayeski				
<b>2.</b>	<b>Reason for notification</b>					
a)	Position / status	Chief Public Affairs, Communications and Sustainability Officer				
b)	Initial notification / amendment	Initial Notification				
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Coca-Cola European Partners plc				
b)	LEI	549300LTH67W4GWMRF57				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049				
b)	Nature of the transaction	A non-discretionary transaction involving the acquisition of 351.290109 Ordinary Shares, following the automatic reinvestment of the interim dividend paid by the Company on 1 December 2020 on vested Ordinary Shares held on her behalf by the Company's share plan administrator				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>351.290109</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	351.290109
Price(s)	Volume(s)					
USD \$47.106991	351.290109					
d)	Aggregated information					
	- Aggregated volume	Aggregated Volume: 351.290109 Ordinary Shares				
	- Price	Aggregated Price: USD \$16,548.220003				
e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>					
a)	Name	Véronique Vuillod				
<b>2.</b>	<b>Reason for notification</b>					
a)	Position / status	Chief People and Culture Officer				
b)	Initial notification / amendment	Initial Notification				
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Coca-Cola European Partners plc				
b)	LEI	549300LTH67W4GWMRF57				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049				
b)	Nature of the transaction	A non-discretionary transaction involving the acquisition of 158.411519 Ordinary Shares, following the automatic reinvestment of the interim dividend paid by the Company on 1 December 2020 on vested Ordinary Shares held on her behalf by the Company's share plan administrator				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>158.411519</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	158.411519
Price(s)	Volume(s)					
USD \$47.106991	158.411519					
d)	Aggregated information					
	- Aggregated volume	Aggregated Volume: 158.411519 Ordinary Shares				
	- Price	Aggregated Price: USD \$7,462.290000				
e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>	
a)	Name	Leendert den Hollander
<b>2.</b>	<b>Reason for notification</b>	
a)	Position / status	General Manager, Northern Europe
b)	Initial notification / amendment	Initial Notification

<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Coca-Cola European Partners plc				
b)	LEI	549300LTH67W4GWMRF57				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049				
b)	Nature of the transaction	Acquisition of 2.369602 Ordinary Shares as part of a dividend reinvestment transaction under the terms of the UK Share Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>2.369602</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	2.369602
Price(s)	Volume(s)					
USD \$47.106991	2.369602					
d)	Aggregated information  - Aggregated volume - Price	Aggregated Volume: 2.369602 Ordinary Shares  Aggregated Price: USD \$111.624820				
e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049				
b)	Nature of the transaction	A non-discretionary transaction involving the acquisition of 635.799896 Ordinary Shares, following the automatic reinvestment of the interim dividend paid by the Company on 1 December 2020 on vested Ordinary Shares held on his behalf by the Company's share plan administrator				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>635.799896</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	635.799896
Price(s)	Volume(s)					
USD \$47.106991	635.799896					
d)	Aggregated information  - Aggregated volume - Price	Aggregated Volume: 635.799896 Ordinary Shares  Aggregated Price: USD \$29,950.619979				

e)	Date of the transaction	2020-12-09
f)	Place of the transaction	New York Stock Exchange (XNYS)

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>					
a)	Name	Frank Molthan				
<b>2.</b>	<b>Reason for notification</b>					
a)	Position / status	General Manager, Germany				
b)	Initial notification / amendment	Initial Notification				
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Coca-Cola European Partners plc				
b)	LEI	549300LTH67W4GWMRF57				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049				
b)	Nature of the transaction	A non-discretionary transaction involving the acquisition of 147.218064 Ordinary Shares, following the automatic reinvestment of the interim dividend paid by the Company on 1 December 2020 on vested Ordinary Shares held on his behalf by the Company's share plan administrator				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>147.218064</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$47.106991	147.218064
Price(s)	Volume(s)					
USD \$47.106991	147.218064					
d)	Aggregated information	<ul style="list-style-type: none"> <li>- Aggregated volume</li> <li>- Price</li> </ul> <p>Aggregated Volume: 147.218064 Ordinary Shares</p> <p>Aggregated Price: USD \$6,935.000016</p>				
e)	Date of the transaction	2020-12-09				
f)	Place of the transaction	New York Stock Exchange (XNYS)				

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>	
-----------	--	--

a)	Name	Stephen Moorhouse					
<b>2.</b>	<b>Reason for notification</b>						
a)	Position / status	General Manager, Great Britain					
b)	Initial notification / amendment	Initial Notification					
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>						
a)	Name	Coca-Cola European Partners plc					
b)	LEI	549300LTH67W4GWMRF57					
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>						
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049					
b)	Nature of the transaction	Acquisition of 2.369602 Ordinary Shares as part of a dividend reinvestment transaction under the terms of the UK Share Plan					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>2.369602</td> </tr> </tbody> </table>		Price(s)	Volume(s)	USD \$47.106991	2.369602
Price(s)	Volume(s)						
USD \$47.106991	2.369602						
d)	Aggregated information  - Aggregated volume - Price	<p>Aggregated Volume: 2.369602 Ordinary Shares</p> <p>Aggregated Price: USD \$111.624820</p>					
e)	Date of the transaction	2020-12-09					
f)	Place of the transaction	New York Stock Exchange (XNYS)					
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>						
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" <b>Ordinary Shares</b> ")  GB00BDCPN049					
b)	Nature of the transaction	A non-discretionary transaction involving the acquisition of 551.706009 Ordinary Shares, following the automatic reinvestment of the interim dividend paid by the Company on 1 December 2020 on vested Ordinary Shares held on his behalf by the Company's share plan administrator					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$47.106991</td> <td>551.706009</td> </tr> </tbody> </table>		Price(s)	Volume(s)	USD \$47.106991	551.706009
Price(s)	Volume(s)						
USD \$47.106991	551.706009						

d)	Aggregated information	
	- Aggregated volume	Aggregated Volume: 551.706009 Ordinary Shares
	- Price	Aggregated Price: USD \$25,989.210001
e)	Date of the transaction	2020-12-09
f)	Place of the transaction	New York Stock Exchange (XNYS)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@lseg.com](mailto:rns@lseg.com) or visit [www.rns.com](http://www.rns.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END