

Director/PDMR Shareholding

26 Aug 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Manik Jhangiani

2. Reason for notification

a) Position / status
 b) Initial notification / amendment
 Chief Financial Officer
 Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc
b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code

Ordinary Shares of \in 0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

Acquisition of 7 Ordinary Shares

Drice(s) Valume

Price(s) Volume(s)

c) Price(s) and volume(s)

b) Nature of the transaction

USD \$0.00 3

USD \$38.54 4

Aggregated information

d)
• Aggregated volume

Price

Aggregated Volume: 7 shares

Aggregated Price: USD \$22.0228 per share

e) Date of the transaction

f) Place of the transaction

25 August 2016

New York Stock Exchange

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH Sequence Number: 545125

Time of Receipt (offset from UTC): 20160826T173000+0100