



Director/PDMR Shareholding

31 Oct 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

| | |
|---------|----------------|
| a) Name | Lauren Sayeski |
|---------|----------------|

2. Reason for notification

| | |
|----------------------|---|
| a) Position / status | Chief Public Affairs & Communications Officer |
|----------------------|---|

| | |
|-------------------------------------|----------------------|
| b) Initial notification / amendment | Initial Notification |
|-------------------------------------|----------------------|

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

| | |
|---------|---------------------------------|
| a) Name | Coca-Cola European Partners plc |
|---------|---------------------------------|

| | |
|--------|----------------------|
| b) LEI | 549300LTH67W4GWMRF57 |
|--------|----------------------|

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date;

4. and (iv) each place where transactions have been conducted

| | |
|---|---|
| a) Description of the financial instrument, type of instrument, Identification code | Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049 |
|---|---|

| | |
|------------------------------|--|
| b) Nature of the transaction | Vesting of 599 RSUs resulting in the Issuance of 599 Ordinary Shares |
|------------------------------|--|

| | |
|------------------------|-------------------------|
| Price(s) and volume(s) | Price(s) Volume(s) |
|------------------------|-------------------------|

| | |
|------------|-----|
| USD \$0.00 | 599 |
|------------|-----|

c) Aggregated information

| | |
|---------------------------|--|
| d) Aggregated information | Aggregated Volume: 599 shares Aggregated Price: USD \$nil per share |
|---------------------------|--|

- Aggregated volume
- Price

| | |
|----------------------------|-----------------|
| e) Date of the transaction | 31 October 2016 |
|----------------------------|-----------------|

| | |
|-----------------------------|-------------------------|
| f) Place of the transaction | New York Stock Exchange |
|-----------------------------|-------------------------|

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 558828

Time of Receipt (offset from UTC): 20161031T094705+0000