



## Director/PDMR Shareholding

31 Oct 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Ben Lambrecht
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2. Reason for notification

a) Position / status	General Manager, France
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
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	GB00BDCPN049
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b) Nature of the transaction	Vesting of 3595 RSUs resulting in the Issuance of 3595 Ordinary Shares
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c) Price(s) and volume(s)	Price(s)      Volume(s)
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	USD \$0.00      3595
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d) Aggregated information	Aggregated Volume: 3595 shares Aggregated Price: USD \$nil per share
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- Aggregated volume
- Price

e) Date of the transaction	31 October 2016
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f) Place of the transaction	New York Stock Exchange
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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 558830

Time of Receipt (offset from UTC): 20161031T094017+0000