



Director/PDMR Shareholding

02 Nov 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")	
a) Name	Scott Bourgeois
2. Reason for notification	
a) Position / status	Principal Accounting Officer
b) Initial notification / amendment	Initial Notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
b) Nature of the transaction	Sale of 283 Ordinary Shares on a non-discretionary basis to meet tax obligations in respect of the vesting of 839 RSUs on 31 October 2016.
Price(s) and volume(s)	Price(s) Volume(s) USD \$38.2200 183 USD \$38.2150 100
c)	
d) Aggregated information	Aggregated Volume: 283 shares Aggregated Sale Price: USD \$38.2182 per share • Aggregated volume • Price
e) Date of the transaction	1 November 2016
f) Place of the transaction	New York Stock Exchange

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 559851

Time of Receipt (offset from UTC): 20161102T131932+0000