



Director/PDMR Shareholding

02 Nov 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")
 - a) Name Scott Bourgeois
 2. Reason for notification
 - a) Position / status Principal Accounting Officer
 - b) Initial notification / amendment *Initial Notification*
 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Coca-Cola European Partners plc
 - b) LEI 549300LTH67W4GWMRF57
 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049
 - b) Nature of the transaction Sale of 283 Ordinary Shares on a non-discretionary basis to meet tax obligations in respect of the vesting of 839 RSUs on 31 October 2016.
Price(s)
Volume(s)
USD \$38.2200
 - c) Price(s) and volume(s) 183
USD \$38.2150
100
- Aggregated information
- d)
 - Aggregated volume Aggregated Volume: 283 shares
 - Price Aggregated Sale Price: USD \$38.2182 per share
 - e) Date of the transaction 1 November 2016
 - f) Place of the transaction New York Stock Exchange

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 559851

Time of Receipt (offset from UTC): 20161102T131932+0000