



Director/PDMR Shareholding

08 Feb 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")
 - a) Name Stephen Moorhouse
 2. Reason for notification
 - a) Position / status General Manager, Northern Europe
 - b) Initial notification / amendment Initial Notification
 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Coca-Cola European Partners plc
 - b) LEI 549300LTH67W4GWMMRF57
 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049
 - b) Nature of the transaction Acquisition of 4.600515 Ordinary shares as part of a dividend reinvestment transaction

Price(s)	Volume(s)
USD \$34.89	4.600515
 - c) Price(s) and volume(s)
- Aggregated information
- d)
 - Aggregated volume Aggregated Volume: 4.600515 Ordinary shares
 - Price Aggregated Price: USD \$34.89 per share
 - e) Date of the transaction 6 February 2017
 - f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Ines Watson

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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 577136

Time of Receipt (offset from UTC): 20170208T135252+0000