

Director/PDMR Shareholding

10 Feb 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Manik Jhangiani

2. Reason for notification

a) Position / status
 b) Initial notification / amendment
 Chief Financial Officer
 Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc
b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

a) Description of the financial instrument, type of instrument, Identification code

GB00BDCPN049

b) Nature of the transaction Acquisition of 9.135358 Ordinary shares

Price(s) Volume(s)

c) Price(s) and volume(s) USD \$35.24 4.982988

USD \$00.00 4.152370

Aggregated information

d)

Aggregated Volume: 9.135358 Ordinary Shares
 Aggregated volume

Price Aggregated Price: USD \$19.22753 per share

e) Date of the transaction 9 February 2017

f) Place of the transaction New York Stock Exchange

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH Sequence Number: 577410

Time of Receipt (offset from UTC): 20170210T170025+0000