



Director/PDMR Shareholding

28 Mar 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Ben Lambrecht
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2. Reason for notification

a) Position / status	General Manager, France Business Unit
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
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	GB00BDCPN049
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b) Nature of the transaction	Sale of 9,191 Ordinary Shares
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c) Price(s) and volume(s)	Price(s) Volume(s)
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USD \$37.6848 per Share	8,069 Ordinary Shares
USD \$37.6900 per Share	1,122 Ordinary Shares

d) Aggregated information	
Aggregated volume	Aggregated Volume: 9,191 Ordinary Shares
Price	Aggregated Price: \$37.6854 per Share

e) Date of the transaction	27 March 2017
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f) Place of the transaction	New York Stock Exchange
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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 580634

Time of Receipt (offset from UTC): 20170328T171915+0100