



## Director/PDMR Shareholding

28 Mar 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Damian Gammell

2. Reason for notification

a) Position / status Chief Executive Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049

b) Nature of the transaction Receipt of Performance Share Units ('PSUs') in respect of Ordinary Shares of the Company awarded under the Company's Long-Term Incentive Plan 2016 ('LTIP'). Subject to applicable performance conditions and continued service, the PSUs will vest on 28 March 2020.

c) Price(s) and volume(s) Price(s) Volume(s)  
USD \$0 133,700 PSUs granted

d) Aggregated information  
Aggregated volume Aggregated Volume: 133,700 Ordinary Shares  
Price Aggregated Price: \$0 per share

e) Date of the transaction 27 March 2017

f) Place of the transaction Outside of any trading venue

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 580645

Time of Receipt (offset from UTC): 20170328T180508+0100