



Director/PDMR Shareholding

28 Mar 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")	
a) Name	Leendert den Hollander
2. Reason for notification	
a) Position / status	General Manager Great Britain Business Unit
b) Initial notification / amendment	Initial Notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
b) Nature of the transaction	Receipt of Performance Share Units ('PSUs') in respect of Ordinary Shares of the Company awarded under the Company's Long-Term Incentive Plan 2016 ('LTIP'). Subject to applicable performance conditions and continued service, the PSUs will vest on 28 March 2020.
c) Price(s) and volume(s)	Price(s) Volume(s) USD \$0 14,200 PSUs granted
d) Aggregated information Aggregated volume Price	Aggregated Volume: 14,200 Ordinary Shares Aggregated Price: \$0 per share
e) Date of the transaction	27 March 2017
f) Place of the transaction	Outside of any trading venue

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 580642

Time of Receipt (offset from UTC): 20170328T175856+0100