



## Director/PDMR Shareholding

03 May 2017

LONDON--(BUSINESS WIRE)--

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Ronald Lewis

2. Reason for notification

a) Position / status Chief Supply Chain Officer

b) Initial notification / amendment *Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049

b) Nature of the transaction The sale of 5,330 Ordinary Shares, on a non-discretionary basis, to meet the tax obligation in respect of the vesting of 15,200 Restricted Stock Units on 1 May 2017.

Price(s) Volume(s)

	USD \$38.0200	100 Ordinary Shares
	USD \$38.0000	830 Ordinary Shares
	USD \$37.9950	300 Ordinary Shares
	USD \$37.9900	700 Ordinary Shares
	USD \$37.9800	500 Ordinary Shares
	USD \$37.9600	100 Ordinary Shares
	USD \$37.9450	200 Ordinary Shares
	USD \$37.9400	400 Ordinary Shares
	USD \$37.9350	100 Ordinary Shares
	USD \$37.9300	200 Ordinary Shares
	USD \$37.9200	100 Ordinary Shares
	USD \$37.9150	200 Ordinary Shares
	USD \$37.9100	700 Ordinary Shares
	USD \$37.9050	200 Ordinary Shares
	USD \$37.9000	200 Ordinary Shares
	USD \$37.8750	200 Ordinary Shares
	USD \$37.8700	300 Ordinary Shares

c) Price(s) and volume(s)

Aggregated information

- d) Aggregated Volume: 5,330 Ordinary Shares
- Aggregated volume
  - Price
- Aggregated Price: USD \$37.949906 per share
- e) Date of the transaction 2 May 2017
- f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC  
Paul van Reesch  
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Short Name: Coca-Cola Euro Ptnrs  
Category Code: DSH  
Sequence Number: 582758  
Time of Receipt (offset from UTC): 20170503T170427+0100