



Director/PDMR Shareholding

03 May 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Leendert den Hollander

2. Reason for notification

a) Position / status General Manager Great Britain Business Unit

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction The sale of 2,720 Ordinary Shares on a non-discretionary basis, to meet tax obligation in respect of vesting of 5,719 Performance Stock Units on 30 April 2017.

c) Price(s) and volume(s) Price(s) Volume(s)

USD \$38.3100	100 Ordinary Shares
USD \$38.2900	200 Ordinary Shares
USD \$38.2850	200 Ordinary Shares
USD \$38.2800	263 Ordinary Shares
USD \$38.2750	106 Ordinary Shares
USD \$38.2700	1,444 Ordinary Shares
USD \$38.2500	7 Ordinary Shares
USD \$38.2400	400 Ordinary Shares

d) Aggregated information Aggregated Volume: 2,720 Ordinary Shares
Aggregated volume
Aggregated Price: \$38.270743 per share
Price

e) Date of the transaction 1 May 2017

f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 582759

Time of Receipt (offset from UTC): 20170503T170222+0100