



## Director/PDMR Shareholding

03 May 2017

LONDON--(BUSINESS WIRE)--

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")
  - a) Name Leendert den Hollander
2. Reason for notification
  - a) Position / status General Manager Great Britain Business Unit
  - b) Initial notification / amendment *Initial Notification*
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
  - a) Name Coca-Cola European Partners plc
  - b) LEI 549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
  - a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049
  - b) Nature of the transaction The sale of 2,720 Ordinary Shares on a non-discretionary basis, to meet tax obligation in respect of vesting of 5,719 Performance Stock Units on 30 April 2017.

Price(s)	Volume(s)
USD \$38.3100	100 Ordinary Shares
USD \$38.2900	200 Ordinary Shares
USD \$38.2850	200 Ordinary Shares
USD \$38.2800	263 Ordinary Shares
USD \$38.2750	106 Ordinary Shares
USD \$38.2700	1,444 Ordinary Shares
USD \$38.2500	7 Ordinary Shares
USD \$38.2400	400 Ordinary Shares
  - c) Price(s) and volume(s)

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  - d) Aggregated information
    - d) Aggregated volume Aggregated Volume: 2,720 Ordinary Shares
    - Price Aggregated Price: \$38.270743 per share
  - e) Date of the transaction 1 May 2017
  - f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC  
Paul van Reesch  
Deputy Company Secretary  
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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 582759

Time of Receipt (offset from UTC): 20170503T170222+0100