



## Director/PDMR Shareholding

03 May 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Manik Jhangiani

2. Reason for notification

a) Position / status Chief Financial Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction The sale of 11,815 Ordinary Shares, on a non-discretionary basis, to meet tax obligation in respect of the vesting of 24,918 Performance Stock Units on 30 April 2017.

Price(s) and volume(s) Price(s)      Volume(s)

USD \$38.3000    100 Ordinary Shares  
USD \$38.2900    400 Ordinary Shares  
USD \$38.2850    312 Ordinary Shares  
USD \$38.2350    100 Ordinary Shares  
USD \$38.2400    900 Ordinary Shares  
USD \$38.2800    1,701 Ordinary Shares  
USD \$38.2700    7,486 Ordinary Shares  
USD \$38.2750    816 Ordinary Shares

c)

d) Aggregated information  
Aggregated volume Aggregated Volume: 11,815 Ordinary Shares  
Price Aggregated Price: \$38.270531 per share

e) Date of the transaction 1 May 2017

f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 582760

Time of Receipt (offset from UTC): 20170503T165505+0100