



Director/PDMR Shareholding

03 May 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")
 - a) Name Stephen Moorhouse
2. Reason for notification
 - a) Position / status General Manager, Northern Europe Business Unit
 - b) Initial notification / amendment *Initial Notification*
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Coca-Cola European Partners plc
 - b) LEI 549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049
 - b) Nature of the transaction The sale of 2,525 Ordinary Shares, on a non-discretionary basis, to meet tax obligation in respect of the vesting of 5,364 Performance Stock Units on 30 April 2017.

| Price(s) | Volume(s) |
|---------------|---------------------|
| USD \$38.3000 | 100 Ordinary Shares |
| USD \$38.2800 | 500 Ordinary Shares |
 - c) Price(s) and volume(s)

| | |
|---------------|-----------------------|
| USD \$38.2750 | 100 Ordinary Shares |
| USD \$38.2700 | 1,424 Ordinary Shares |
| USD \$38.2500 | 400 Ordinary Shares |
| USD \$38.2300 | 1 Ordinary Share |
 - d) Aggregated information

| | |
|-------------------|--|
| Aggregated volume | Aggregated Volume: 2,525 Ordinary Shares |
| Price | Aggregated Price: \$38.270182 per share |
 - e) Date of the transaction 1 May 2017
 - f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC
Paul van Reesch
Deputy Company Secretary
+44 7890 231313

Short Name: Coca-Cola Euro Ptnrs
Category Code: DSH
Sequence Number: 582761

Time of Receipt (offset from UTC): 20170503T165252+0100