



Director/PDMR Shareholding

03 May 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Lauren Sayeski

2. Reason for notification

a) Position / status Chief Public Affairs and Communications Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction The sale of 695 Ordinary Shares on a non-discretionary basis, to meet tax obligation in respect of the vesting of 1,788 Performance Stock Units on 30 April 2017.

c) Price(s) and volume(s) Price(s) Volume(s)

USD 38.2800 100 Ordinary Shares

USD 38.2700 594 Ordinary Shares

USD 38.2300 1 Ordinary Share

d) Aggregated information Aggregated Volume: 695 Ordinary Shares
Aggregated volume Aggregated Price: \$38.271381
Price

e) Date of the transaction 1 May 2017

f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 582762

Time of Receipt (offset from UTC): 20170503T165048+0100