



Director/PDMR Shareholding

03 May 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Ben Lambrecht

2. Reason for notification

a) Position / status General Manager, France Business Unit

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction The vesting, on 30 April 2017, of 5,364 Performance Stock Units ('PSUs') under the Company's Long Term Incentive Plan, resulting in the issue of 5,364 Ordinary Shares.

c) Price(s) and volume(s) Price(s) Volume(s)

USD \$0 5,364 Ordinary Shares

d) Aggregated information Aggregated Volume: 5,364 Ordinary Shares

Aggregated volume Aggregated Price: \$0 per share

Price

e) Date of the transaction 30 April 2017

f) Place of the transaction Outside of any trading venue

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

+44 7890 231313

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 582763

Time of Receipt (offset from UTC): 20170503T163653+0100