

Director/PDMR Shareholding

05 May 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")	
a) Name	Ronald Lewis
2. Reason for notification	
a) Position / status	Chief Supply Chain Officer
b) Initial notification / amendment	Initial Notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
	GB00BDCPN049
b) Nature of the transaction	Acquisition of 8.20064 Ordinary shares
Price(s) and volume(s)	Price(s) Volume(s)
	USD \$39.4907 4.473135
	USD \$00.00 3.727505
c)	
d) Aggregated information	
• Aggregated volume	Aggregated Volume: 8.20064 Ordinary Shares
• Price	Aggregated Price: USD \$21.54066 per share
e) Date of the transaction	5 May 2017
f) Place of the transaction	New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 582908

Time of Receipt (offset from UTC): 20170505T170616+0100