



## Director/PDMR Shareholding

05 May 2017

LONDON--(BUSINESS WIRE)--

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Clare Wardle

2. Reason for notification

a) Position / status General Counsel and Company Secretary

b) Initial notification / amendment *Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

a) Description of the financial instrument, type of instrument, Identification code GB00BDCPN049

b) Nature of the transaction Acquisition of 8.20064 Ordinary shares

Price(s)

USD \$39.4907

Volume(s)

4.473135

c) Price(s) and volume(s)

Price(s)

USD \$00.00

Volume(s)

3.727505

#### Aggregated information

d) Aggregated Volume: 8.20064 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$21.54066 per share

e) Date of the transaction

5 May 2017

f) Place of the transaction

New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

+44 7890 231313

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 582907

Time of Receipt (offset from UTC): 20170505T170139+0100