



## Director/PDMR Shareholding

25 May 2017

LONDON--(BUSINESS WIRE)--

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")
  - a) Name Ronald Lewis
  2. Reason for notification
    - a) Position / status Chief Supply Chain Officer
    - b) Initial notification / amendment *Initial Notification*
  3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
    - a) Name Coca-Cola European Partners plc
    - b) LEI 549300LTH67W4GWMRF57
  4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
    - a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049
    - b) Nature of the transaction Acquisition of 0.968507 Ordinary shares as part of a dividend reinvestment transaction  
  
Price(s) Volume(s)
    - c) Price(s) and volume(s) USD \$40.6059 0.968507
    - d) Aggregated information  
  
-- Aggregated volume Aggregated Volume: 0.968507 Ordinary Shares  
  
Aggregated Price: USD \$40.6059 per share  
  
-- Price
    - e) Date of the transaction 22 May 2017
    - f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC  
Paul van Reesch  
Deputy Company Secretary  
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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 584007

Time of Receipt (offset from UTC): 20170525T103636+0100