



Director/PDMR Shareholding

25 May 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")
 - a) Name Clare Wardle
2. Reason for notification
 - a) Position / status General Counsel and Company Secretary
 - b) Initial notification / amendment *Initial Notification*
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Coca-Cola European Partners plc
 - b) LEI 549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049
 - b) Nature of the transaction Acquisition of 0.147808 Ordinary shares as part of a dividend reinvestment transaction

Price(s)	Volume(s)
USD \$40.6059	0.147808
 - c) Price(s) and volume(s)

Aggregated information

- d)
 - Aggregated volume Aggregated Volume: 0.147808 Ordinary Shares
 - Price Aggregated Price: USD \$40.6059 per share
- e) Date of the transaction 22 May 2017
- f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC
Paul van Reesch
Deputy Company Secretary
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Short Name: Coca-Cola Euro Ptnrs
Category Code: DSH
Sequence Number: 584008
Time of Receipt (offset from UTC): 20170525T103058+0100