



Director/PDMR Shareholding

02 Jun 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Leendert den Hollander

2. Reason for notification

a) Position / status General Manager Great Britain Business Unit

b) Initial notification / amendment *Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049

b) Nature of the transaction The vesting, on 1 June 2017, of 4,380 Restricted Stock Units ('RSUs') under the Company's Long Term Incentive Plan, resulting in the issue of 4,380 Ordinary Shares.

Price(s)	Volume(s)
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c) Price(s) and volume(s)

USD \$0	4,380 Ordinary Shares
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Aggregated information

d) Aggregated volume Aggregated Volume: 4,380 Ordinary Shares

Price Aggregated Price: \$0 per share

e) Date of the transaction 1 June 2017

f) Place of the transaction Outside of any trading platform

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 584469

Time of Receipt (offset from UTC): 20170602T151600+0100