



Director/PDMR Shareholding

02 Jun 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")	
a) Name	Stephen Moorhouse
2. Reason for notification	
a) Position / status	General Manager, Northern Europe
b) Initial notification / amendment	Initial Notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
	GB00BDCPN049
b) Nature of the transaction	Acquisition of 8.079262 Ordinary shares
Price(s) and volume(s)	Price(s) Volume(s)
	USD \$40.97 4.406928
	USD \$00.00 3.672334
c)	
d) Aggregated information	Aggregated Volume: 8.079262 Ordinary Shares
	Aggregated Price: USD \$5.071008 per share
	<ul style="list-style-type: none">• Aggregated volume• Price
e) Date of the transaction	1 June 2017
f) Place of the transaction	New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC
Paul van Reesch
Deputy Company Secretary
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Short Name: Coca-Cola Euro Ptnrs
Category Code: DSH
Sequence Number: 584489
Time of Receipt (offset from UTC): 20170602T165303+0100