

Director/PDMR Shareholding

06 Jun 2017

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name L Phillip Humann

2. Reason for notification

a) Position / status Independent non-executive director

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Description of the financial instrument, type of instrument,

dentification code

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 279.937991 Ordinary Shares as part of a dividend reinvestment

transaction

Price(s) Volume(s)

c) Price(s) and volume(s)

USD \$40.735700 279.937991

Aggregated information

d)

Aggregated volume

Price

Aggregated Volume: 279.937991 Ordinary Shares

Aggregated Price: USD \$40.735700 per share

e) Date of the transaction

f) Place of the transaction

COCA-COLA EUROPEAN PARTNERS PLC Paul van Reesch Deputy Company Secretary +44 7890 231313

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH Sequence Number: 584582

Time of Receipt (offset from UTC): 20170606T115937+0100

5 June 2017

New York Stock Exchange