

Director/PDMR Shareholding

06 Jun 2017

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")	
a) Name	L Phillip Humann
2. Reason for notification	
a) Position / status	Independent non-executive director
b) Initial notification / amendment	<i>Initial Notification</i>
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
b) Nature of the transaction	Acquisition of 279.937991 Ordinary Shares as part of a dividend reinvestment transaction
c) Price(s) and volume(s)	Price(s) Volume(s) USD \$40.735700 279.937991
d) Aggregated information	
<ul style="list-style-type: none"> • Aggregated volume • Price 	Aggregated Volume: 279.937991 Ordinary Shares Aggregated Price: USD \$40.735700 per share
e) Date of the transaction	5 June 2017
f) Place of the transaction	New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 584582

Time of Receipt (offset from UTC): 20170606T115937+0100