

## **Director/PDMR Shareholding**

30 Jun 2017

LONDON--(BUSINESS WIRE)--

## COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Clare Wardle

2. Reason for notification

a) Position / status General Counsel and Company Secretary

b) Initial notification / amendment Initial Notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
Name
Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

a) Description of the financial instrument, type of instrument, Identification code  $% \left( \frac{1}{2}\right) =\frac{1}{2}\left( \frac{$ 

GB00BDCPN049

b) Nature of the transaction

Acquisition of 8.135895 Ordinary shares

Price(s) Volume(s)

c) Price(s) and volume(s)

USD \$40.41 4.437819

USD \$0.00 3.698076

Aggregated information

Aggregated volume

Price

d)

Aggregated Price: USD \$22.04211 per share

Aggregated Volume: 8.135895 Ordinary Shares

29 June 2017

New York Stock Exchange

e) Date of the transactionf) Place of the transaction

COCA-COLA EUROPEAN PARTNERS PLC Paul van Reesch Deputy Company Secretary +44 7890 123911

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH Sequence Number: 586613 Time of Receipt (offset from UTC): 20170630T174550+0100