



## Director/PDMR Shareholding

30 Jun 2017

LONDON--(BUSINESS WIRE)--COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Stephen Moorhouse

2. Reason for notification

a) Position / status General Manager, Northern Europe

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

a) Description of the financial instrument, type of instrument, Identification code GB00BDCPN049

b) Nature of the transaction Acquisition of 8.135895 Ordinary shares

Price(s) Volume(s)

c) Price(s) and volume(s) USD \$40.41 4.437819

USD \$0.00 3.698076

### Aggregated information

d)

- Aggregated volume Aggregated Volume: 8.135895 Ordinary Shares
- Price

Aggregated Price: USD \$22.04211 per share

e) Date of the transaction 29 June 2017

f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 586612

Time of Receipt (offset from UTC): 20170630T174927+0100