

Director/PDMR Shareholding

28 Jul 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Ronald Lewis

2. Reason for notification

a) Position / status Chief Supply Chain Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

a) Description of the financial instrument, type of instrument, Identification code

GB00BDCPN049

b) Nature of the transaction Acquisition of 7.610256 Ordinary Shares

Price(s)

Volume(s)

USD \$43.128 c) Price(s) and volume(s)

4.151103

USD \$0.00

3.459153

Aggregated information

d) Aggregated Volume: 7.610256 Ordinary Shares
Aggregated Price: USD \$23.524673 per share

Aggregated volume

Price

e) Date of the transaction

f) Place of the transaction

27 July 2017

New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC Paul van Reesch Deputy Company Secretary +44 7890 123911

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH Sequence Number: 594665

Time of Receipt (offset from UTC): 20170728T162626+0100