



Director/PDMR Shareholding

25 Aug 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Clare Wardle

2. Reason for notification

a) Position / status General Counsel and Company Secretary

b) Initial notification / amendment *Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 7.446875 Ordinary Shares

| Price(s) | Volume(s) |
|----------|-----------|
|----------|-----------|

c) Price(s) and volume(s)

| | |
|-------------|----------|
| USD \$43.13 | 4.061985 |
|-------------|----------|

| | |
|------------|----------|
| USD \$0.00 | 3.384890 |
|------------|----------|

Aggregated information

d) Aggregated Volume: 7.446875 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$23.525763 per share

e) Date of the transaction

25 August 2017

f) Place of the transaction

New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

+44 7890 123911

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 627660

Time of Receipt (offset from UTC): 20170825T153829+0100