



**COCA-COLA EUROPEAN PARTNERS PLC: Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them**

26 Aug 2016  
ATLANTA--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC  
(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Ronald Lewis
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2. Reason for notification

a) Position / status	Chief Supply Chain Officer
b) Initial notification / amendment	Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	Acquisition of 7 Ordinary Shares
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c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$38.54	4
	USD \$0.00	3

d) Aggregated information

- Aggregated volume
  - Price
- Aggregated Volume: 7 shares  
Aggregated Price: USD \$22.0228 per share

e) Date of the transaction	25 August 2016
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f) Place of the transaction	New York Stock Exchange
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COCA-COLA EUROPEAN PARTNERS PLC

Source: Coca-Cola European Partners plc