



## Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

06 Sep 2016

LONDON--(BUSINESS WIRE)-- Regulatory News:

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

### 1. Details of PDMR / person closely associated with them ("PCA")

|         |               |
|---------|---------------|
| a) Name | Ben Lambrecht |
|---------|---------------|

### 2. Reason for notification

|                      |                         |
|----------------------|-------------------------|
| a) Position / status | General Manager, France |
|----------------------|-------------------------|

|                                     |                      |
|-------------------------------------|----------------------|
| b) Initial notification / amendment | Initial Notification |
|-------------------------------------|----------------------|

### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

|         |                                 |
|---------|---------------------------------|
| a) Name | Coca-Cola European Partners plc |
|---------|---------------------------------|

|        |                      |
|--------|----------------------|
| b) LEI | 549300LTH67W4GWMRF57 |
|--------|----------------------|

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

### 4. where transactions have been conducted

|   |   |
|---|---|
| a) Description of the financial instrument, type of instrument, Identification code | Ordinary Shares of €0.01 in the Company ("Ordinary Shares")<br>GB00BDCPN049 |
|---|---|

|                              |  |
|------------------------------|--|
| b) Nature of the transaction | Vesting of 6487 RSUs resulting in the Issuance of 6487 Ordinary Shares |
|------------------------------|--|

|                        |   |
|------------------------|---|
| Price(s) and volume(s) | Price(s)    Volume(s)<br>USD \$0.00    6487 |
|------------------------|---|

|    |  |
|----|--|
| c) |  |
|----|--|

|                           |   |
|---------------------------|---|
| d) Aggregated information | Aggregated Volume: 6487 shares<br>Aggregated Price: USD \$nil per share |
|---------------------------|---|

- Aggregated volume
- Price

|                            |                  |
|----------------------------|------------------|
| e) Date of the transaction | 2 September 2016 |
|----------------------------|------------------|

|                             |                         |
|-----------------------------|-------------------------|
| f) Place of the transaction | New York Stock Exchange |
|-----------------------------|-------------------------|

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COCA-COLA EUROPEAN PARTNERS PLC

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