



Director/PDMR Shareholding

07 Sep 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1.Details of PDMR / person closely associated with them ("PCA")

a) Name	Stephen Moorhouse
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2.Reason for notification

a) Position / status	General Manager, Northern Europe
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b) Initial notification / amendment	Initial Notification
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3.Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
	GB00BDCPN049

b) Nature of the transaction	Sale of 3112 Ordinary Shares on a non-discretionary basis to meet tax obligations in respect of the vesting of 6487 RSUs on 2 September 2016.
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Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$39.00	3112

c)	
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d) Aggregated information	Aggregated Volume: 3112 shares Aggregated Sale Price: USD \$39.00 per share
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- Aggregated volume
- Price

e) Date of the transaction	6 September 2016
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f) Place of the transaction	New York Stock Exchange
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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc