

## **Director/PDMR Shareholding**

26 Sep 2016 LONDON--(BUSINESS WIRE)--

## COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

| 1. Details of PDMR / person closely associated with them ("PCA")  |   |
|---|---|
| a) Name   | Ronald Lewis  |
| 2. Reason for notification  |   |
| a) Position / status  | Chief Supply Chain Officer  |
| b) Initial notification / amendment   | Initial Notification  |
| 3. Details of the issuer, emission allowance market participant, auction platform,  | auctioneer or auction monitor   |
| a) Name   | Coca-Cola European Partners plc   |
| b) LEI  | 549300LTH67W4GWMRF57  |
| <ol> <li>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place<br/>where transactions have been conducted</li> </ol> |   |
| a) Description of the financial instrument, type of instrument, Identification code   | Ordinary Shares of €0.01 in the Company ("Ordinary Shares")             |
|   | GB00BDCPN049  |
| b) Nature of the transaction  | Acquisition of 7 Ordinary Shares  |
| c) Price(s) and volume(s)   | Price(s) Volume(s)  |
|   | USD \$40.54 4   |
|   | USD \$0.00 3  |
| d) Aggregated information   |   |
| <ul><li>Aggregated volume</li><li>Price</li></ul>   | Aggregated Volume: 7 shares<br>Aggregated Price: USD \$23.166 per share |
| e) Date of the transaction  | 22 September 2016   |
| f) Place of the transaction   | New York Stock Exchange   |
|   |   |

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc