



## Director/PDMR Shareholding

19 Oct 2016

LONDON--(BUSINESS WIRE)--

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

#### 1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Damian Gammell
---------	----------------

#### 2. Reason for notification

a) Position / status	Chief Operating Officer
----------------------	-------------------------

b) Initial notification / amendment	Initial Notification
-------------------------------------	----------------------

#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
---------	---------------------------------

b) LEI	549300LTH67W4GWMRF57
--------	----------------------

#### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
	GB00BDCPN049

b) Nature of the transaction	Vesting of 19,500 RSUs resulting in the Issuance of 19,500 Ordinary Shares
------------------------------	--

c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0.00	19,500

#### d) Aggregated information

- Aggregated volume
- Price

Aggregated Volume: 19,500 shares  
Aggregated Price: USD \$nil per share

e) Date of the transaction	12 October 2016
----------------------------	-----------------

f) Place of the transaction	New York Stock Exchange
-----------------------------	-------------------------

View source version on [businesswire.com](http://www.businesswire.com/news/home/20161019005693/en/): <http://www.businesswire.com/news/home/20161019005693/en/>

Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc