



## Director/PDMR Shareholding

28 Oct 2016

ATLANTA--(BUSINESS WIRE)--

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

#### 1. Details of PDMR / person closely associated with them ("PCA")

a) Name	L Phillip Humann
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#### 2. Reason for notification

a) Position / status	Independent Non-Executive Director
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b) Initial notification / amendment	<i>Initial Notification</i>
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#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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#### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
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	GB00BDCPN049
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b) Nature of the transaction	Acquisition of 244 Ordinary Shares as part of Dividend Reinvestment transaction.
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c) Price(s) and volume(s)	Price(s)    Volume(s)
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USD \$37.94    244

d) Aggregated information	Aggregated Volume: 244 shares Aggregated Price: USD \$37.94 per share
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- Aggregated volume
- Price

e) Date of the transaction	17 October 2016
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f) Place of the transaction	New York Stock Exchange
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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc