

## Director/PDMR Shareholding

14 Nov 2016  
LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Jan Bennink
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2. Reason for notification

a) Position / status	Independent Non-Executive Director
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b) Initial notification / amendment	<i>Initial Notification</i>
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date;

4. and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
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GB00BDCPN049

b) Nature of the transaction	Acquisition of 13,900 Ordinary Shares.
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c) Price(s) and volume(s)	Price(s)    Volume(s)
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USD \$34.9    700

USD \$34.8    1392

USD \$34.5    800

USD \$34.3    200

USD \$34.6    1100

USD \$34.7    1148

USD \$35.0    600

USD \$35.1    1200

USD \$35.2    100

USD \$35.3    300

USD \$35.5    3910

USD \$35.4    1100

USD \$35.6    1350

d) Aggregated information	Aggregated Volume: 13,900 shares Aggregated Price: USD \$35.17 per share
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- Aggregated volume
- Price

e) Date of the transaction	11 November 2016
f) Place of the transaction	New York Stock Exchange



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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc