

## Director/PDMR Shareholding

06 Dec 2016  
LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities and persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Nicholas Wall
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2. Reason for notification

a) Position / status	Chief Human Resources Officer
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b) Initial notification / amendment	<i>Initial Notification</i>
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company GB00BDCPN049
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b) Nature of the transaction	Grant of 14,650 Restricted Stock Units in the Company ("RSU") which, on future vesting under the terms of the Company's Long Term Incentive Plan ("LTIP"), will amount to an effective purchase of 14,650 Ordinary Shares of €0.01 in the Company Vest Date subject to the terms of the LTIP: 1 December 2017 – 4,883.33 RSUs 1 December 2018 – 4,883.33 RSUs 1 December 2019 – 4,883.33 RSUs
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c) Price(s) and volume(s)	Price(s)    Volume(s)  USD \$0.00    14,650 RSUs granted
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d) Aggregated information	Aggregated Volume: 14,650 RSUs granted Aggregated Price: USD \$0
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- Aggregated volume
- Price

e) Date of the transaction	2016-12-01
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f) Place of the transaction	Outside a trading venue
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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc