



Director/PDMR Shareholding

07 Dec 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Damian Gammell
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2. Reason for notification

a) Position / status	Chief Operating Officer
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
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GB00BDCPN049

b) Nature of the transaction	Acquisition of 16,700 Ordinary Shares.
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c) Price(s) and volume(s)	Price(s) EUR 29.8555
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Volume(s)
16,700

d) Aggregated information	Aggregated Volume: 16,700 shares Aggregated Price: EUR 29.8555 per share
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- Aggregated volume
- Price

e) Date of the transaction	5 December 2016
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f) Place of the transaction	Euronext Amsterdam
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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc