

Director/PDMR Shareholding

30 Dec 2016
LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Ben Lambrecht

2. Reason for notification

a) Position / status General Manager France Business Unit

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Sale of 8,960 Ordinary Shares

c) Price(s) and volume(s) Price(s) Volume(s)

USD \$31.7500 3,801

USD \$31.7400 1,590

USD \$31.7300 510

USD \$31.7200 200

USD \$31.7100 200

USD \$31.7000 305

USD \$31.6900 300

USD \$31.6800 200

USD \$31.6700 100

USD \$31.6500 501

USD \$31.6400 1,000

USD \$31.6200 253

d) Aggregated information

Aggregated Volume: 8,960 Ordinary Shares
Aggregated Sale Price: USD \$31.7178 per share

- Aggregated volume
- Price

e) Date of the transaction	29 December 2016
f) Place of the transaction	New York Stock Exchange



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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc