



Director/PDMR Shareholding

30 Dec 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Ben Lambrecht
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2. Reason for notification

a) Position / status	General Manager France Business Unit
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
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GB00BDCPN049

b) Nature of the transaction	Sale of 8,960 Ordinary Shares
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c) Price(s) and volume(s)	Price(s) Volume(s)
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USD \$31.7500	3,801
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USD \$31.7400	1,590
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USD \$31.7300	510
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USD \$31.7200	200
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USD \$31.7100	200
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USD \$31.7000	305
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USD \$31.6900	300
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USD \$31.6800	200
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USD \$31.6700	100
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USD \$31.6500	501
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USD \$31.6400	1,000
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USD \$31.6200	253
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d) Aggregated information	Aggregated Volume: 8,960 Ordinary Shares Aggregated Sale Price: USD \$31.7178 per share
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- Aggregated volume
- Price

e) Date of the transaction	29 December 2016
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f) Place of the transaction	New York Stock Exchange
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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc