

COCA-COLA EUROPEAN PARTNERS PLC: Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

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Regulatory News:

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Manik Jhangiani
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2. Reason for notification

a) Position / status	Chief Financial Officer
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	Acquisition of 2.570917 Ordinary shares as part of a dividend reinvestment transaction
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c) Price(s) and volume(s)	Price(s) USD \$34.89
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Volume(s) 2.570917

d) Aggregated information

- Aggregated volume
- Price

Aggregated Volume: 2.570917 Ordinary Shares
Aggregated Price: USD \$34.89 per share

e) Date of the transaction	6 February 2017
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f) Place of the transaction	New York Stock Exchange
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COCA-COLA EUROPEAN PARTNERS PLC

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