



## Director/PDMR Shareholding

10 Feb 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Stephen Moorhouse

2. Reason for notification

a) Position / status General Manager, Northern Europe

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049

b) Nature of the transaction Acquisition of 9.135358 Ordinary shares

	Price(s)	Volume(s)
c) Price(s) and volume(s)	USD \$35.24	4.982988
	USD \$00.00	4.152370

Aggregated information

d)

- Aggregated volume Aggregated Volume: 9.135358 Ordinary Shares
- Price Aggregated Price: USD \$19.22753 per share

e) Date of the transaction 9 February 2017

f) Place of the transaction New York Stock Exchange

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc