



COCA-COLA EUROPEAN PARTNERS PLC: Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

07 Apr 2017

LONDON--(BUSINESS WIRE)-- Regulatory News:

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Stephen Moorhouse

2. Reason for notification

a) Position / status General Manager, Northern Europe

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 8.390802 Ordinary shares

c) Price(s) and volume(s) Price(s) Volume(s)

USD \$37.31 4.576861

USD \$00.00 3.813941

d) Aggregated information

-- Aggregated volume

Aggregated Volume: 8.390802 Ordinary Shares

-- Price

Aggregated Price: USD \$20.351175 per share

e) Date of the transaction 6 April 2017

f) Place of the transaction New York Stock Exchange

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170407005571/en/>

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

+44 7890 231313

Source: Coca-Cola European Partners