

COCA-COLA EUROPEAN PARTNERS PLC: Director/PDMR Shareholding

07 Apr 2017
LONDON--(BUSINESS WIRE)--

Regulatory News:

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Clare Wardle
---------	--------------

2. Reason for notification

a) Position / status	General Counsel and Company Secretary
----------------------	---------------------------------------

b) Initial notification / amendment	Initial Notification
-------------------------------------	----------------------

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
---------	---------------------------------

b) LEI	549300LTH67W4GWMRF57
--------	----------------------

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
---	---

GB00BDCPN049

b) Nature of the transaction	Acquisition of 8.390802 Ordinary shares
------------------------------	---

c) Price(s) and volume(s)	Price(s)	Volume(s)
---------------------------	----------	-----------

USD \$37.31	4.576861
-------------	----------

USD \$00.00	3.813941
-------------	----------

d) Aggregated information

- Aggregated volume
- Price

Aggregated Volume: 8.390802 Ordinary Shares

Aggregated Price: USD \$20.351175 per share

e) Date of the transaction	6 April 2017
----------------------------	--------------

f) Place of the transaction	New York Stock Exchange
-----------------------------	-------------------------



View source version on businesswire.com: <http://www.businesswire.com/news/home/20170407005559/en/>

COCA-COLA EUROPEAN PARTNERS PLC
Paul van Reesch
Deputy Company Secretary
+44 7890 231313

Source: COCA-COLA EUROPEAN PARTNERS