



## Director/PDMR Shareholding

07 Apr 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Stephen Moorhouse
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2. Reason for notification

a) Position / status	General Manager, Northern Europe
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
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GB00BDCPN049

b) Nature of the transaction	Acquisition of 8.390802 Ordinary shares
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c) Price(s) and volume(s)	Price(s) Volume(s)
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USD \$37.31 4.576861

USD \$00.00 3.813941

d) Aggregated information	
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-- Aggregated volume Aggregated Volume: 8.390802 Ordinary Shares

-- Price Aggregated Price: USD \$20.351175 per share

e) Date of the transaction	6 April 2017
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f) Place of the transaction	New York Stock Exchange
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COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

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Coca-Cola Euro Ptnrs

Source: Coca-Cola European Partners plc